

Small Business

Workforce Development and Continuing Education | Fall 2024

T2 | Tech Transfer

Introduction to Technology Transfer and Commercialization

Course: SMB035 30 Hours

\$245 + \$250 fee = \$495; NMR add \$225

Rockville Campus

CRN#: TBA Wednesdays 9/11-12/11 6:30-9 p.m.



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Are you curious about how innovative technology goes from the laboratory to the marketplace?

The journey from an idea to a finished product can be complicated. Our new Technology Transfer and Commercialization course is here to help professionals and entrepreneurs navigate this process. In this course, taught by experts in the field, you will learn:

- The essential steps involved in bringing earlystage discoveries and inventions to the marketplace,
- to legally protect your inventions,
- · to execute licensing strategies, and
- to find partners to bring innovations to the market.

Professionals from various institutions with substantial expertise in the field will help you enhance your knowledge to successfully navigate the process of commercializing innovative technology.

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