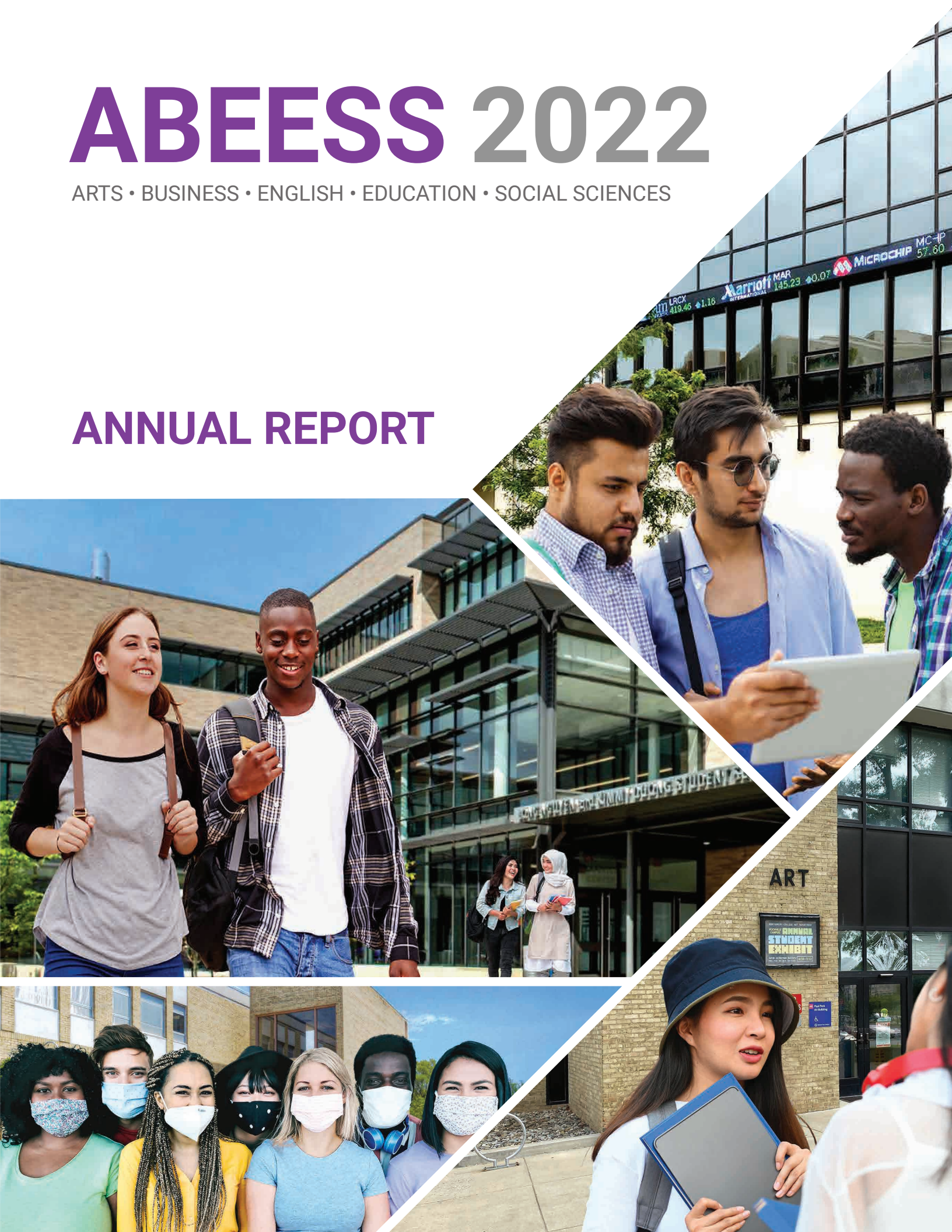


ABEES 2022

ARTS • BUSINESS • ENGLISH • EDUCATION • SOCIAL SCIENCES

ANNUAL REPORT



MESSAGE from THE PROVOST

KIMBERLY B. KELLEY, PhD



◆ The 2022 academic year was all about being flexible, ensuring continuity of learning, and transitioning back to in-person teaching, learning, and service delivery. During this time of transition, one highlight for the Arts, Business, Education, English, and Social Sciences (ABEESS) unit was the opening of the Macklin Business Institute's (MBI) Finance Laboratory. With generous support from the Macklin Foundation, Montgomery College (MC) was able to create a state-of-the-art, hybrid instructional space to serve the College and community. Current and future students will be able to develop personal and career-relevant financial skills using simulation technology, through trusted partner software such as Morningstar, and engage with financial experts both in-person and via HyFlex technology. Once the College returned to in-person instruction, the MBI Finance Lab was a sought-after space for both instructional and co-curricular events. The future possibilities for increasing student financial literacy, and helping students understand how to invest responsibly in the stock market, will have profound benefits for current and future students, and the economic vitality of the County. Another highlight of the return to in-person classes and services was the opening of a second MBI Café in the College's recently opened Long Nguyen and Kimmie Duong Student Services Center. The new service point provides students, employees, and community members with a second location on the Rockville Campus to enjoy a "We Proudly Serve Starbucks" beverage and light snack. The new location increases the College's ability to support student employment on campus, provide funds for student transfer scholarships, and teach students the skills they need to be entrepreneurial and manage a student-run business. These two new instructional spaces increase student experiential learning opportunities and

support successful student transfer. These learning spaces also offer new opportunities to help students gain skills to successfully enter the workforce. During the pandemic, ABEESS continued to put students first, open new spaces for teaching and learning, and expand opportunities to impart new skills that enhance student learning, and career skill development.

◆ ABEESS also made strides expanding partnerships to fuel student success. The Annual Report provides several examples of new collaborations that contribute to student career development and learning. For example, it is exciting that MC's paralegal graduates have a new opportunity to transfer seamlessly to George Washington University. In addition, the School of Education and the Criminal Justice department developed partnerships with Montgomery County Public Schools (MCPS) and the Montgomery County Police Department (MCPD), respectively, to address the need for well-trained early childhood educators and to develop a 30-hour Training Academy to reduce police violence and foster community-focused policing. In addition, the English and Reading area developed a new partnership with F.I.S.T. (Fighting Injustice Standing Together) that provides women in the Maryland Correctional Institute the opportunity to develop skills in creative writing or critical analysis. The F.I.S.T./MC program helps these women develop new, career-relevant skills to support their successful rehabilitation.

◆ ABEESS also led the College in its commitment to developing new approaches to creating "awesome" student experiences while fostering cross-disciplinary collaboration. ABEESS led several pilot projects that provided students new opportunities to see the connection between two or more disciplines

that are relevant to helping them explore future career opportunities. The experiences included photography and crime scene investigations, physics, and its relationship to the visual dissection of a piano, and creating a lesson plan in collaboration with the arts. These are just a few examples of the projects that were implemented, evaluated, and will be expanded to ensure all MC students graduate having had an “awesome” experience. MC’s “awesome” experiences help students understand the myriad career options that exist, and increases their active participation in their learning.

◆ Another important ABEESS success for the academic year was the return of MC’s Summer Dinner Theatre (SDT) to an on-campus, in-person experience. The performing arts were flexible and creative, offering many virtual experiences during the pandemic. Once we were able to return to in-person performing arts events, it was especially significant that we were able to offer Summer Dinner Theatre

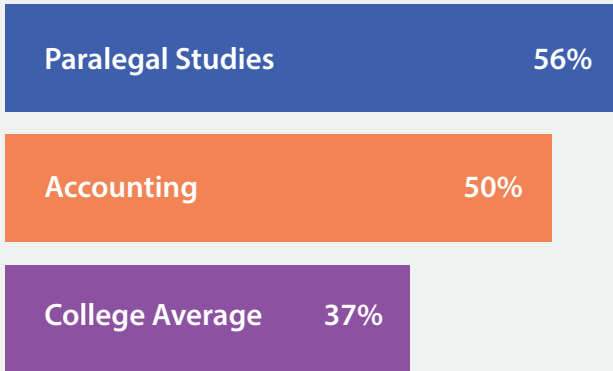
(SDT) in-person. SDT’s three-year hiatus made the return challenging, but it was extremely successful and appreciated by the community. Further, the students who take the SDT as their summer course, gain valuable theatre experience, and have the opportunity to perform in a formal venue for a live audience. In many cases, SDT participants have gone on to become successful thespians in the region. We are thrilled that SDT is back in-person and its return made the summer even more special for our students and the community.

◆ ABEESS had many successes this academic year in spite of the challenges presented by the pandemic. The Annual Report details the unit’s initiatives designed to further student success, and its contributions to meeting the goals in the College’s strategic plan. It also demonstrates ABEESS’s contributions to improving the economic and mental well-being of County’s residents, while putting students first.

DID YOU KNOW?

Business/International Business

- Had the most students of any MC program
- Awarded the highest number of Associates Degrees
- Had the most transfers of any program



High Transfer Rates in ABEES

English Composition Boot Camp
95.7% of Participants Earned a Grade of A, B, or C

ENRD Collaboration with General Studies
600 Students Completed the Student Academic Plan for Completion

Funding Student Success



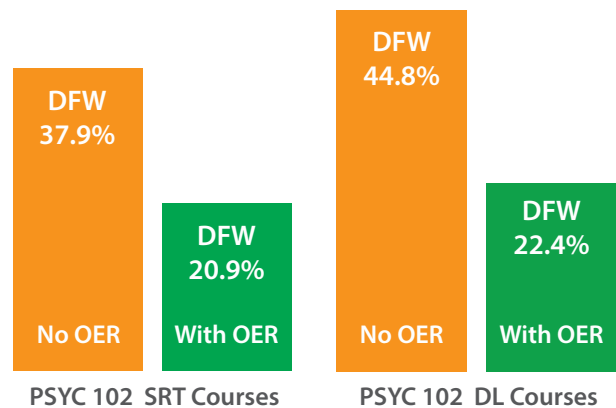
Significant DFW Reductions

ACCT 221 -25.3%
CCJS 110 -12.6%

The VPMA Area Hosted:

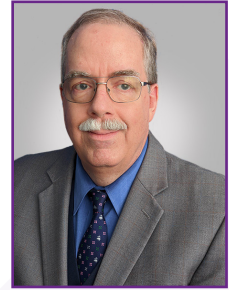
- 17 Music Concerts
- 8 Theatre Productions
- 8 Exhibitions
- 5 World Arts Events
- 3 Artist-in-Residence Lectures
- 2 Dance Performances

OER at Work in ABEES



BEACAHMPS

Business, Economics, Accounting,
Computer Applications,
Hospitality Management, Paralegal Studies



John Coliton - Interim Instructional Dean

High Impact Practices in the Classroom

◆ Mi Gente Learning Community Accomplishments

In fall 2021, the Mi Gente learning community doubled in size. Fifty-one new Business students participated in paired Intro to Business/Intro to Computer Applications classes that included hands-on, 10-hour, computer internships. The Mi Gente 2021 cohort served 61% Latinx students, with an additional 20% of participants who were Black/African-American. Eighty percent passed one or both courses.

◆ Introduction to Business Students Learn Presentation Skills

In March, 85 students enrolled in the Introduction to Business course visited the National Portrait Gallery. Their task was to prepare an informative and inspiring ten-minute PowerPoint presentation based on the life, work, and contributions of an entrepreneur, artist, inventor, and/or leader whose portrait was exhibited in the gallery.

◆ Economics Students Open Brokerage Account

Economics students opened a free brokerage account with TD Ameritrade using virtual money in order to access the ThinkorSwim platform and trade stocks. Students wrote a report on the stock using microeconomic concepts.

Honors and Special Programs

◆ Alpha Beta Gamma Chapter's Winning Essays

Alpha Beta Gamma is a business honor society for students at two-year colleges. The Rockville chapter had two winners in the past two years in the national essay contest. Being a member helps with transfer and scholarship applications.

◆ Macklin Business Institute Students Make Team History

Enactus is the world's largest experiential learning platform dedicated to creating a better world while developing the next generation of entrepreneurs and social innovators. Macklin Business Institute (MBI) students represented Montgomery College in the

2022 Enactus USA National Exposition. The students earned a Final Four finish for the first time in team history. They represent **the only two-year college** to make it to the National Semi-Final and Final Rounds. The students' in-person presentation finished in 4th place nationally.

◆ MBI Café and Hospitality Program Collaborate on Student-run Businesses

The MBI Café and Hospitality Program are collaborating to support student-run businesses. The MBI Café selected products to be ordered from the Hospitality program, and set retail pricing. The Hospitality students created a business name and logo, an online ordering system, and coordinated the preparation and delivery of products to the MBI Café.

Recognition and Special Events

◆ Articulation Agreement Creates Transfer Pathway

The Paralegal Studies Program negotiated an articulation agreement with the George Washington University (GW) for a transfer pathway to GW to complete studies for a BA degree in Paralegal Studies. An additional bonus with the GW agreement is that all students who pass the program with a GPA of B or better will gain automatic acceptance to the GW bachelors degree program.

◆ Finance Lab Offers Hybrid Learning Opportunities

The MBI Finance Lab was open for classes and features a hybrid learning environment. Classes in Paralegal Studies, Business Administration, and Accounting are offered in the space.

◆ MC Alumni Provide Career Insights

The Business Program organized the "B2MC Speaker Series" that features MC alumni presentations. These business professionals, speak to MC students about career insights in a live question and answer forum using Zoom. Speakers discussed their careers in Accounting, Consulting, IT, Management, Supply Chain, and Entrepreneurship.

BEACAHMPS

ADDRESSING THE ABEES THEMES and MEETING OUR ACADEMIC AFFAIRS GOALS

ABEES THEMES

- 1 Flexibility and Agility
- 2 Partnership between Technology and Equity
- 3 Online Support and Training
- 4 Community Building
- 5 Responsiveness to Stakeholders

ACADEMIC AFFAIRS GOALS

- 1 Increase Graduation
- 2 Increase Transfer
- 3 Decrease Time to Degree
- 4 Decrease Cost to Degree
- 5 Align Curricula with 4-year Institutions
- 6 Align Curricula with the Needs of Business and Industry

1 4 5

The Mi Gente cross-disciplinary learning community doubled in size from the last fiscal year

1 2

2 4

85 Business students participated in an experiential learning activity linking arts and history to business

1 2

1 2 3 5

Students in four Microeconomics classes completed ThinkOrSwim assignment explaining market trends and fluctuations

4 5 6

4 5

Alpha Beta Gamma (honor society for Business students at 2-year colleges) celebrates 2 MC winners at the national level

1 2

1 4 5

MBI students finished in the top 4 in the Enactus national competition (the only 2-year college to make it to the finals)

1 2 5 6

1 4 5

All 20 students who were accepted in the Southern Management Leadership Program were accepted to UMCP

1 2 5 6

1 4 5

The MBI Café and Hospitality Program recently began a collaboration to support student-run businesses and experiences

1 2 4 5 6

5

The Paralegal Studies Program negotiated an articulation agreement with the George Washington University

1 2 3 4 5

5

ACCT 221 Reduced the DFW rate by 25.3%

1 3 4

EDUCATION and SOCIAL SCIENCES



Eric Benjamin – Instructional Dean

◆ As Montgomery County transitions from the effects of the COVID-19 pandemic a significantly different cultural and educational landscape has emerged. The long-lasting effects have made the College's Mission even more relevant. Education and Social Sciences has maintained ESS's student centered approach and embraced the opportunity to "enrich the life our community." Faculty and staff have aligned their innovative efforts with MC's FY22 Institutional Goals, Academic Master Plan, and MC's 2025 Strategic Plan to foster an academic program and curriculum that is a relevant and value-added experience for internal and external stakeholders.

Transform Teaching & Learning Practices

◆ One of the capacities that has served ESS well during the pandemic was articulated in Bryan Alexander's book *Academia – "Flexibility and agility are key"*. Faculty and staff led efforts to integrate technology and scaffold professional development of colleagues to gain proficiency in continuing ongoing efforts to support student success. When ongoing COVID-19 protocols precluded Education majors from gaining their classroom based experiential learning opportunities in Montgomery County Public School (MCPS) classrooms, faculty members identified and acquired Artificial Intelligence/Virtual Reality (AI/VR) software which provides a virtual classroom environment for students to have realistic experiences and learn teaching skills remotely. The value of AI/VR was further demonstrated by the College financially supporting the continued use of this technology in both credit-bearing and alternative teacher certification coursework. The integration of the AI was further supported by two new pedagogical laboratories opening in the new Long Nguyen and Kimmy Duong Student Services Center on the Rockville Campus. The classrooms integrate state of the art HyFlex technology which allow faculty to teach traditional face-to-face courses while offering both synchronous and asynchronous remote options. The use of this technology to support the needs

of MC students and MCPS was also demonstrated in the expanded abilities for The Center for Early Education (CEE) Lab School on the Germantown Campus. Not only do teachers provide high quality STEAM and social justice-based childcare, the CEE has been able to expand its role as fully functioning laboratory schools and has become a member of the International Association of Lab schools. The CEE supports approximately 600 MC students enrolled in one of the Early Childhood Education credentialing programs that serve both the credit and Workforce Development and Continuing Education curricula. In response to collegewide professional development opportunities, ESS has sponsored a workshop series lead by Psychology faculty sharing findings gleaned from psychological research about teaching and learning titled "A Teaching Tête-À-Tête." These workshops are open to faculty from all disciplines.

Build and Strengthen Partnerships

◆ Both the School of Education and the Department of Criminal Justice were tapped by our partners at the Montgomery County Council and Montgomery County Public Schools (MCPS) to collaborate in developing interventions to address issues around access to high-quality early childhood education and community engagement for law enforcement personnel in the Montgomery County Police Department (MCPD). The childcare initiatives in partnership with County Council has increased the number of credentialed childcare providers in the county and expanded educational opportunities for a largely female minority labor sector. The Department of Criminal Justice has been working in tandem with MCPD to develop both a 30-hour Training Academy course that is intended to mitigate police violence and foster community engagement. MC faculty, in consultation with MCPD's Training and Education Division, will prepare Capstone Course curriculum for spring 2023). Officer candidates who successfully complete the capstone course will be eligible for credit for prior learning.

Education and Social Sciences

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1	5	ECCAT: Credit Course to Alt. Cert. Teacher Pathway	1	2	3	4	5	6		
4	5	BOND Educators Summit - Advancing efforts to recruit, develop, support, and retain male educators of color	1	5	6					
1	2	3	4	5	1	2	3	5	6	
4	5	Acquisition of Mursion Technology	6							
2	4	5	Community Informed Policing (Training Capstone and Cadet Program)	1	2	3	4	6		
1	2	3	4	5	5	6				
2	5	Educators Rising - Providing Grow Your Own programming through curriculum and supporting student activities	1	2	3	4	6			
5	3	4	5	Psychology Tete A Tete - Collegial support discussing effective remote instruction	1	2	3	4	5	6
3	4	5	Early Childhood Educational Initiative (Pathways Scholarship)	1	2	3	4	5	6	
5	3	4	5	CEE and ASCEND provided financially challenged students with vouchers to cover placement at the Center	1	4				
2	3	5	Ask a Psychologist Series (formerly Brown Bag)	5	6					
1	3	5	Increased ATPA coaches in PSYC102 sections	1	2	3				
2	3	5	Significantly reduced DFW in PSYC 102 SRT and DL sections by utilizing OER	1	2	3	4			
1	3	5	Reduced the DFW rate in CCJS 110 by 12.6%	1	2	3	4			

ENGLISH and READING



Elizabeth Benton - Instructional Dean

◆ During academic year 2022, the English and Reading Area embarked on a journey together with the theme Reading Is Key. Inspired by former staff member Chrissie Jones, this theme was realized by the ENRD Teaching and Learning Fellowship, a professional learning community of four faculty members who spent the year researching college-level reading best practices. In addition to the area's theme, we leaned into the MC 2025 Strategic Plan Goals (#1, 2, and 6), Academic Affairs Goals (#1 and 2), and ABEES themes (#5). In the report below, we explore highlights that made AY 2022 a student success story for ENRD.

Student Success:

Access, Retention, and Completion

◆ **English Composition Guided Self-Placement:**

When the pandemic disrupted placement, the leadership team devised English Composition Guided Self-Placement. The faculty advisors view this as a promising program that supports student access to college. According to one faculty advisor, "This seemingly simple service has made a substantial difference in the students' early weeks at the College and making that personal connection is what we do so well at MC." During AY 2022, the placement team assisted over 1,500 students: 75% or more were placed into credit level English composition.

◆ **English and Reading/General Studies Partnership in ENGL 101:**

In fall 2021, we formally entered a partnership with General Studies to bring Student Academic Planning (SAP-C) to our students. Since fall 2021, over 20 faculty members have led embedded advising activities, supporting over 500 students. After one SAP-C presentation, a faculty member commented, "This presentation on SAP-C really spoke to me. This is just what my students need." This program continues to grow, with more than 40 faculty members planning to participate in fall 2022.

◆ **English Composition Boot Camp:** Boot Camp is a student retention effort that supports students who need extra time to finish their coursework. Boot

Camp tutors work with students on earning ABC or W for an English course. During AY 2022, six faculty members supported 94 students and achieved a 95.7% completion rate.

◆ **Connecting Curriculum to Students:** Dedicated faculty members have successfully revised the Professional and Technical Writing Program. The program will target returning students, already in the workplace, who want to gain competencies in professional writing. The program is now fully online and includes z-courses. Secondly, we launched a new course ENGL 228 Latina/o/x Literature in the United States. This course will be taught in spring 2022.

Toward Equity and Inclusion: *Internal and External Partnership*

◆ **WRLC-R Affinity-focused Writing Groups:** The Writing, Reading, and Language Center (WRLC) at Rockville, was awarded an Innovation Grant to lead several affinity-focused writing groups, especially to build community with Black and Latino male, Asian, LGBTQIA, and trauma-experiencing students. Over 300 students have been supported in these writing groups.

◆ **Distance Learning Common Course Revision:** Partnering with Virtual Campus, we are revising our distance learning common courses. According to one department chair, "The cross-campus revision project strengthens our distance learning courses, as well as the developing bond among faculty. It is one of many projects for which the faculty unite to ensure student success." These courses, among the top ten highly enrolled at MC, will focus on student engagement and zero and low-cost materials.

◆ **F.I.S.T Partnership:** ENRD has partnered with Fighting Injustice Standing Together (F.I.S.T.), a nonprofit led by former MC student Schai Schairer. In this program, faculty members will work with participants in the Maryland Correctional Institute for Women to complete a micro-credential in creative writing or critical analysis.

English and Reading

ADDRESSING THE ABEES THEMES and MEETING OUR ACADEMIC AFFAIRS GOALS

ABEES THEMES

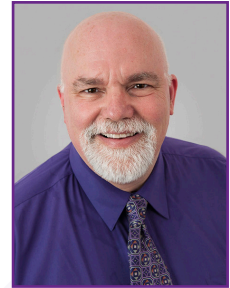
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2	Common Course DL Revision Project with Virtual Campus	2	6
4	5 ENGL 227 Latino/a/x Literature of the United States	5	
2	6 English Composition Boot Camp	1	3 4
5	General Studies SAP-C Partnership	1	3 4 5
1	6 English Composition Guided Self-Placement	1	3 4 4
1	2 4 5 College Area Review	1	2 3 4 6

VISUAL, PERFORMING, and MEDIA ARTS



Frank Trezza – Instructional Dean

Advising and Completion

◆ Visual, Performing and Media Arts (VPMA) began the year by offering another highly successful Advising/Orientation session for new and returning First Time Ever in College (FTEIC) students in August 2021. This kind of advising initiative helped us reach the goal set by the Board of Trustees by graduating 31% of its FTEIC students who started at MC in 2018.

Enrollment

◆ While declining enrollments have been a challenge at MC, VPMA enrollments have held steady with a fill-rate of 81%. In terms of class enrollments, our area currently has 9 out of the top 100 most highly enrolled courses at the college. VPMA also has 2 of the top 30 most popular DL courses offered at the College.

Credentialing and Collaboration

◆ As far as new initiatives, the area has developed several new badging opportunities for arts majors as well as other MC students. We have enthusiastically participated in the development of the Arts, Humanities, and Communication area of the Fields of Study (FOS) initiative. By working collaboratively with departments outside of our unit, our area offered three courses in the FOS Pilot Program. A number of other FOS collaborations are currently being devised.

Early College in VPMA

◆ The Performing Arts Department in RV and the Visual and Performing Arts Department in TP/SS had robust participation in the Early College (EC) program offering courses in *Listening to Music*, *American Popular Music*, *Intro to Theatre*, and *Intro to Film* to hundreds of students in the EC program. The area also developed a new Film pathway in General Studies *HACL* for students who have career interests in that discipline.

Transferring and Career Development

◆ The VPMA area makes the transfer process easier for our students, by developing articulation agreements with Salisbury University, UMGC, as well as the CTE program with MCPS. A number of other articulation agreements are in development. In addition, we continue to provide career opportunities that could get our students into the workforce, by building strong associations with SMPTE (the Society of Motion Picture and Television Engineers) and other organizations.

Community Outreach

◆ We continue to create and expand our partnerships with VisArts, BlackRock, and other community organizations. MC was honored with an award from The BlackRock Arts Center for being an *“Outstanding Community Partner.”*

Supporting the Arts

◆ Despite the pandemic and limited availability, our area hosted 46 arts events in multiple formats. These provide essential co-curricular opportunities for our students and important community involvement for our constituents. Due to advances in technology, some events were able to have an in-person audience, while simultaneously streaming the live event to a virtual audience.

Summer Dinner Theatre

◆ VPMA was able to produce quality Summer Dinner Theatre (SDT) presentations. Due to a hiatus of several years, which was brought about by the pandemic, the entire program had to be reimagined and reinvented. The SDT program casts talented students from throughout the DMV region, enrolls them in MC classes, rehearses them in shows, and presents their performances in musicals to audiences from all over the Montgomery County area. The Metz Corporation was an outstanding partner in delivering an excellent experience to our audiences.

Visual, Performing, and Media Arts

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3	4	5	Enhanced the onboarding process with orientation and increased advising	1	3	4
1	4	5	Provided experiential learning through the FOS Pilot Project	1	2	3
1	5	6	Active participant in the utilization of Early College courses	1	2	3
1	5		9 of the top 100 MC courses are found in the VPMA area	1	2	3
1	4	5	Offers 2 of the top distance learning courses at MC	1	2	3
1	6		VPMA offers 100+ zero cost courses	1	2	3
1	4	5	Continues to establish articulation agreements with UMGC, and other colleges	2	5	
4	5		Ongoing collaboration with Black Rock, VisArts, and other community venues	5	6	