

# BID TABULATION



## Montgomery College Procurement Office

900 Hungerford Drive Suite 110  
Rockville, MD 20850

[www.montgomerycollege.edu/departments/procure](http://www.montgomerycollege.edu/departments/procure)

**BID #408-010**

**Movie Theatre Advertising**

Bid Opening Date/Time	Purchasing Agent	Recorded By
February 27, 2008	Sena Wiles	Louise Ng

BIDDER	TOTAL PRICE: 630 SPOTS/WEEK	TOTAL PRICE: 700 SPOTS/WEEK	HANDLING/ ADMIN. FEE	GRAND TOTAL
Screenvision Direct Rochester, NY	\$11,000	\$19,000	\$2,400	\$32,400
RetroBlue Agency Baltimore, MD	\$9,350	\$16,150	\$4,000 + \$3,000	\$32,500
The Atiras Group, LLC Bethesda, MD	\$16,320	\$19,980	\$2,700	\$39,000
Maier & Warner PR & Marketing Rockville, MD	\$12,500	\$19,600	\$14,500	\$46,600

**NOTE:** This Bid Tabulation is only a statement of pricing and does not reflect bid evaluation or award.