

# BID TABULATION



## Montgomery College Procurement Office

900 Hungerford Drive Suite 110  
Rockville, MD 20850

[www.montgomerycollege.edu/departments/procure](http://www.montgomerycollege.edu/departments/procure)

**BID #409-010**

**Cable Television  
Spot Advertising Services**

<b>Bid Opening Date/Time</b>	<b>Purchasing Agent</b>	<b>Recorded By</b>
September 5, 2008/3:00 p.m.	Sena Wiles	Louise Ng

<b>BIDDER</b>	<b>Fall 2008 Schedule</b>	<b>Spring 2009 Schedule</b>	<b>Summer 2009 Schedule</b>	<b>Internet Campaign</b>	<b>TOTAL PRICE</b>
Comcast Spotlight Rockville, MD	\$21,750	\$23,120	\$27,220	\$6,000	\$78,090
Summit Marketing & Communications Group, Inc. Lemoyne, PA	\$114,290	\$108,515	\$132,385	\$108,000	\$463,190
Seventh Point Advertising and PR Virginia Beach, VA	\$195,500	\$165,500	\$184,000	\$33,960	\$578,960

**NOTE:** This Bid Tabulation is only a statement of pricing and does not reflect bid evaluation or award.