

# RADIO AREA OF CONCENTRATION, BROADCAST MEDIA PRODUCTION AAS: 309A

Total Credits: 60 Catalog Edition: 2021-2022

# **Program Description**

The radio area of concentration is a career-focused degree designed to teach audio production skills through hands-on, experience-based classes in radio, sound and podcast production. Students develop technical skills, writing skills, aesthetic values, and professional attitudes, supported by highly committed faculty with practical experience in the field of production. The attainment of these skills is demonstrated in a digital portfolio designed to support a job search.

Knowledge and skills learned through this program will be of value in commercial, industrial, interactive and educational media production and distribution.

A strong academic core combines specialized career courses with a liberal arts education. This offers the graduate the alternatives of entering the radio or audio production field or continuing in an institution of higher learning. The curriculum is designed for students pursuing careers in digital media production as well as those currently employed in the field. Completion of all curriculum requirements will lead to the award of the Associate of Applied Science (AAS). All students should meet with an academic advisor in the Department of Media Arts & Technologies to make an academic plan or discuss career or transfer goals.

# **Program Outcomes**

Upon completion of this program a student will be able to:

- Successfully record video and audio in studio and on location with various professional cameras, microphones, lights, and recording devices.
- Write content for broadcast and new media to engage, inform, or entertain based on audience research.
- Produce and edit professional segments and programs of various lengths for the television and media production industry and demonstrate this proficiency through a professional portfolio.

• Solve technical and logistical problems through planning and preparation to successfully meet production deadlines.

# Program Advisors Rockville

 Prof. Joanne Carl, 240-567-5304, joanne.carl@montgomerycollege.edu

For more information, please visit <a href="https://www.montgomerycollege.edu/academics/programs/broadcast-media-production/broadcast-media-production-radio-aas-degree.html">https://www.montgomerycollege.edu/academics/programs/broadcast-media-production-radio-aas-degree.html</a>

To view the Advising Worksheet, please visit <a href="https://www.montgomerycollege.edu/\_documents/counseling-and-advising/advising-worksheets/current-catalog/309a.pdf">https://www.montgomerycollege.edu/\_documents/counseling-and-advising/advising-worksheets/current-catalog/309a.pdf</a>

2021-2022

# Program Advising Guide

An Academic Reference Tool for Students

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# **Suggested Course Sequence**

A suggested course sequence for full-time students follows. All students should review this advising guide and consult an advisor.

#### **First Semester**

ENGL 101 - Introduction to College Writing 3 semester hours \*

Mathematics Foundation 3 semester hours (MATF)

TVRA 100 - Introduction to New Media 3 semester hours

TVRA 125 - Audio Production Techniques 4 semester hours

TVRA 134 - Media Appreciation 3 semester hours (**ARTD** or HUMD) \*\*\*\*

#### **Third Semester**

Natural Sciences Distribution with Lab 4 semester hours (NSLD)

TVRA 220 - Radio Production 4 semester hours

TVRA 227 - Broadcast Journalism 3 semester hours

COMM 109 - Voice and Diction 3 semester hours

Behavioral and Social Sciences Distribution3 semester hours (BSSD)

#### Second Semester

English Foundation3 semester hours (ENGF)

TVRA 129 - Concept and Story 3 semester hours

TVRA 210 - Audio and Video Podcasting 3 semester hours

COMM 108 - Foundations of Human Communication *3* semester hours (GEIR)

Program Elective 3 semester hours \*\*, \*\*\*

#### **Fourth Semester**

TVRA 239 - Broadcast Management 3 semester hours

TVRA 255 - Advanced Broadcast Journalism 3 semester hours

TVRA 260 - Radio Station Operation 3 semester hours

COMM 250 - Introduction to Communication Inquiry and Theory 3 semester hours

# **Total Credit Hours: 60**

\* ENGL 101/ENGL 101A, if needed for ENGL 102/ENGL 103, or choose from the following options: TVRA 120, THET 110 or any POLI (Political Science) elective.

- \*\* Select one of the following program electives: MUSC 131, TVRA 280, or TVRA 140.
- \*\*\* TVRA 280 must be taken for a total of 3 semester hours for degree completion.
- \*\*\*\* AAS programs require one 3-credit Arts or Humanities General Education course.

# **Transfer Opportunities**

Montgomery College has partnerships with multiple four-year institutions and the tools to help you transfer. To learn more, please visit <a href="https://www.montgomerycollege.edu/transfer">https://www.montgomerycollege.edu/transfer</a> or <a href="http://artsys.usmd.edu">http://artsys.usmd.edu</a>.

## **Get Involved at MC!**

Employers and Transfer Institutions are looking for experience outside the classroom.

MC Student Clubs and Organizations: <a href="https://www.montgomerycollege.edu/life-at-mc/student-life/">https://www.montgomerycollege.edu/life-at-mc/student-life/</a>

#### **Related Careers**

Some require a Bachelor's degree. Audio-Visual and Multimedia Collections Specialist, Producer, Program Director, Talent Director, Radio and Television Announcer, Broadcast News Analyst, Reporter and Correspondent, Broadcast Technician.

#### **Career Services**

Montgomery College offers a range of services to students and alumni to support the career planning process. To learn more, please visit https://www.montgomerycollege.edu/career

#### Career Coach

A valuable online search tool that will give you the opportunity to explore hundreds of potential careers or job possibilities in Maryland and the Washington D.C. metropolitan area. Get started today on your road to a new future and give it a try. For more information, please visit <a href="https://montgomerycollege.emsicc.com">https://montgomerycollege.emsicc.com</a>

## **Notes:**

