



## Mobile Privacy Tips

- Your smartphone contains a host of personal information about you. Secure your phone with a strong passcode or other privacy feature.
- Think before you text. Keep in mind how the message might be read before you send it. Be aware that texts can be forwarded.
- Only give your mobile number out to people you know and trust and never give anyone else's number out without their permission. When in doubt, don't respond. Text and call only the people and businesses you know in real life.
- Make sure you know how to block others from calling your phone. Using caller ID, you can block all incoming calls or block individual names and numbers.
- Make sure you have someone's permission before taking pictures or videos of them with your phone. Likewise, make sure you're comfortable before allowing someone to take pictures or videos of you.
- Learn how to disable the geotagging feature on your phone at [icanstalku.com](http://icanstalku.com).
- Smartphones store and transmit a wide range of personal data which third parties can obtain access to – often without the user's awareness or consent -- including contact lists, pictures, browsing history, certain identifying information and stored location data.
- Research apps before you download them. Apps on smartphones can transfer unique IDs (essentially supercookies), phone numbers, demographic information and location data to ad companies without users' consent. Your unique ID, together with your location, age and sex, are valuable information to marketers. Most apps do not have privacy policies. Consumers who download apps often don't know what information they are revealing about themselves, to whom and for what purpose.
- Learn ISACA's (<https://www.isaca.org>) mnemonic for the route to mobile privacy and security:
  - *Read mobile app agreements to see what information you are sharing*
  - *Only enable geolocation when the benefits outweigh the risk*
  - *Understand that others can track your current and past locations*
  - *Think before posting tagged photos to social media sites*
  - *Embrace the technology, and educate yourself and others*
- If your phone is lost or stolen, report it to your local police station and your network operator immediately.
- Learn about Privacy in the Age of the Smartphone (<http://www.privacyrights.org/fs/fs2b-cellprivacy.htm>) offered by Privacy Rights Clearinghouse.
- Learn more about privacy and security at [www.staysafeonline.org/dpd](http://www.staysafeonline.org/dpd).