



Bob Helsley

As a graphic artist and instructor, I have always seen myself as someone who tries to absorb as much about design as possible and is influenced by many of my experiences. It helps me reconcile my sense of artistry and the pleasure I get from creating things and participating in the exciting field of graphic design.

It's the same impulse that keeps me teaching — for students to see themselves as participants in the continuity of ideas, cutting edge design, and visual history.

So the advice I give my students — think in the long run because you are going to have a long career — twenty to fifty years — sustain what will keep you interested and make the most fun of it.

Professor Bob Helsley spent over twenty-five years in the television industry as a designer and art director. He has designed for both print and video. He is the recipient of numerous awards and received three (3) television Emmy Awards for on-air graphics, animation, and set design. He currently is a full time professor in graphic design at the School of Art and Design at Montgomery College.