

GD 124

Fundamentals of Graphic Design II
TC Room 239

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Spring Semester 2012

Assignment 1: Designing with Typography

Word Form and Function

Select two words.

Choose a typeface that seems appropriate for the expression of some aspect of the character of each word. Modify the words in a way that enhances their meaning.

Consider the possibilities of altering the shapes of the letterforms or varying the letter spacing in the word without compromising the legibility or integrity of the word form.

Medium: Adobe InDesign or Illustrator

Size: 8.5" x 11"

Mounted on black board, 10" x 13"

Sketches due: start of class, Wednesday, January 25

Final Due date: Monday, January 30