

**Montgomery College Rockville Campus  
Communication Arts Technologies Department  
Graphic Design and Illustration  
Fall Semester 2011**

**Instructor: Martha Vaughan  
240.567.7521**

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**Office hours: Tuesdays, 12:30 – 1:30 pm, Wednesdays, 9:30 – 10:30 am  
Thursdays, 12:30 – 1:30 pm  
Office located in TC Room 126**

***GD 234 Illustration 3***

**Objective**

This course includes advanced projects selected and completed by students in consultation with the instructor, departmental faculty, or working professionals.

In this course the student is concerned with preparing work appropriate for a portfolio for job interviews. Advanced students are often able to secure freelance assignments or internships, which will affect choice of projects to be completed. Students will be working on a portfolio project for most of the semester aimed at a targeted market. Students will be working independently and meeting with the instructor on a regular basis for consultation.

**Course Syllabus**

**Unit 1**

***Metaphoric Illustration, Examples of illustrators, and the roots of metaphoric illustration.***

***Lab: Creating thumbnails using visual metaphors to create images that communicate an idea.  
Intent/Communication of an illustration.***

**Unit 2**

***Researching topics for portfolio project***

***Lab: Researching topics for portfolio project***

**Unit 3**

***Researching markets for illustration promotion***

***Lab: Researching possible markets for illustration promotion***

**Unit 4**

***Illustration using photographic reference for lighting, drawing, perspective.***

***Lab: Finding or creating photographic reference for an illustration assignment***

**Unit 5**

***Creating a large illustration and minor or supporting illustrations on a single subject***

***Lab: Creating a large illustration and two minor supporting illustrations***

**Unit 6**

***Sequential Illustration. Children's picture books, graphic novels, adult fiction.***

***Lab: Planning a series of illustrations in sequence***

## **Unit 7**

**Researching and preparing an illustration for an unusual medium. Billboards, Tee shirts, products and packaging.**

**Lab:** Researching and preparing an illustration for an unusual medium

## **Unit 8**

**Portfolio preparation**

**Lab:** Demonstration: examples of successful portfolio presentation. Planning the portfolio

## **Unit 9**

**Portfolio preparation**

**Lab:** Discussion of works in progress for portfolio presentation. Work on illustrations for portfolio presentation

## **Unit 10**

**Business plan**

**Lab:** Creating a business plan

## **Unit 11**

**Resume**

**Lab:** Creating a resume

## **Unit 12**

**Portfolio preparation**

**Lab:** Discussion of works in progress for portfolio presentation. Work on illustrations for portfolio presentation

## **Unit 13**

**Portfolio preparation**

**Lab:** Discussion of works in progress for portfolio presentation. Continue work on illustrations for portfolio presentation

## **Unit 14**

**Portfolio preparation**

**Lab:** Discussion of works in progress for portfolio presentation. Continue work on illustrations for portfolio presentation

## **Unit 15**

**Portfolio presentation**

## Assignments

### **Assignment 1** Tree as Metaphor

Visual Metaphor, Editorial

1. Drawing from nature: Do a drawing of tree
  2. Create an illustration using the tree as a metaphor
- Critique: Monday, September 12, 2011

### **Assignment 2** Narrative/Sequential Illustration

Using a text of your choice, or the supplied text

1. Create a storyboard for the supplied text  
Due date: Monday, September 26, 2010
2. Landscape: Create an environment based on the supplied text and research  
Due date: Monday, October 10, 2011
3. Character Design: Create an illustration of the main character, and the creature in the supplied text.  
Due date: Monday, October 31, 2011
4. Narrative illustration: Create an illustration of a single frame from the storyboard that includes the landscape, the creature, the main character or all three.  
Presentation and Critique: Monday, November 7, 2011

### **Assignment 3** Resume

Due date: Monday November 29, 2011

### **Assignment 4** Portfolio project

Students will first propose a project consisting of two - four illustrations aimed at a targeted market. Students will consult with instructor once weekly. Students will present entire portfolio in a power point presentation.

Presentation: Monday, December 12, 2011, 2:45 pm

The above information is a working outline subject to change.  
Specific information and firm critique dates will be given with each assignment.  
Any changes to this schedule will be announced in class  
All projects are due on critique dates.

## **JOURNALS/SKETCHBOOKS**

You are required to keep a journal for this class.

- Write down words and ideas that are in the news, popular culture and your personal life. In addition to writing, you will also do a sketch each week that illustrates one of the ideas. You will use these words and ideas to create an illustration as one of your assignments.
- Use your journal to record visual thoughts and create sketches for your assignments, and take notes during demonstrations.

Collect a sample of a successful printed illustration each week. Look at magazines, publications, books, CD covers, comic books. We will be discussing them each week in class.

## **RESOURCES**

Society of Illustrators Illustration Annuals. Available in MC Library or at [amazon.com](http://amazon.com) or [www.societyillustrators.org](http://www.societyillustrators.org)

Communication Arts Magazine

Print Magazine

Graphic Artist Guild Pricing and Ethical Guidelines. Available in MC Bookstore, [amazon.com](http://amazon.com) or [gag.org](http://gag.org)

[www.illustratorsclub.org](http://www.illustratorsclub.org)

[www.theispot.com](http://www.theispot.com)

[www.folioplanet.com](http://www.folioplanet.com)

[www.cbcbooks.org](http://www.cbcbooks.org)

[modernpostcards.com](http://modernpostcards.com)

## **GRADING POLICIES**

Instructor: Martha Vaughan

An overall course grade is based on several key elements:

- Projects
- Class Attendance
- Journals and Notebooks
- Class Participation
- Meeting Deadlines
- Understanding of material presented

### **Project Standards and Grades**

If a project is turned on time, accurately follows all specifications and is neatly executed, it will receive a passing grade: C.

Factors that can raise a grade to a B or an A:

Creativity

Is it a unique solution to the communication problem?

Communication

The solution should communicate the message that the client specified.

Presentation

The piece should be well presented and show evidence of care and pride in execution.

Composition

The assignment should show an understanding of and attention to elements of composition as we have discussed in class.

Materials

The piece should represent an understanding of use of materials discussed in class and should be executed in materials appropriate to the project.

### **Class Attendance**

More than two unexcused absences can cause your grade to lower  
Chronic lateness will also be noted and can cause your grade to lower  
Sleeping in class is considered an absence.

### **Journals and Notebooks**

Students are asked to keep a journal while taking my classes. This is a learning aid for the student to record visually the classroom experience as a way to practice visual recording and to reinforce principles learned.

### **Class Participation**

Paying attention and maintaining an interest in materials presented by instructor or classmates. This particularly applies to lectures, demonstrations and critiques.

### **Meeting deadlines**

Turning in assignments on time and reading required text in a timely matter is extremely important in a deadline driven industry. In a professional setting, missing a deadline can cause you to lose your job or your client. In this class it can cause your grade to lower.

### **Understanding of material presented**

The purpose of this class is to provide you with an understanding of the subject matter being presented. Your level of understanding is determined in all the above categories. Lack of understanding can cause your grade to lower.

## **STUDENTS WITH DISABILITIES**

Any student who may need an accommodation due to a disability, please make an appointment to see me during my office hour. A letter from Disability Support Services (R-CB122; G-SA175; or TP-ST120) authorizing your accommodations will be needed. Any student who may need assistance in the event of an emergency evacuation must identify to the Disability Support Services Office; guidelines for emergency evacuations for individuals with disabilities are found at: [www.montgomerycollege.edu/dss/evacprocedures.htm](http://www.montgomerycollege.edu/dss/evacprocedures.htm).

For additional information and guidelines, please refer to the [DSS Faculty/Staff Guide](http://www.montgomerycollege.edu/dss) at [www.montgomerycollege.edu/dss](http://www.montgomerycollege.edu/dss) or contact a DSS counselor at your campus:

R: Joan Gough 240.567.5054  
R: Janet Merrick 240.567.5061  
R: Sue Hassan 240.567.5087  
R: Rose Sachs 240.567.5077

## **STANDARDS OF COLLEGE BEHAVIOR**

The following statement appears in College offices and labs to remind students of the behavior standards and process adopted by the College. All full and part-time faculty are strongly encouraged to include the statement in their syllabi.

- A. The College seeks to provide an environment where discussion and expression of all views relevant to the subject matter of the class are recognized as necessary to the educational process.
- B. However, students do not have the right to interfere with the free-dom of the faculty to teach or the rights of other students to learn, nor do they have the right to interfere with the ability of staff to provide services to any student.
- C. Faculty and staff set the standards of behavior that are within the guidelines and spirit of the Student Code of Conduct or other College policies for classrooms, events, offices, and areas, by announcing or posting these standards early in the semester.
- D. If a student behaves disruptively in the classroom, an event, an office, or an area after the instructor or staff member has explained the unacceptability of such conduct and the consequences that will result; the student may be asked to leave that classroom, event, office, or area for the remainder of the day. This does not restrict the student's right to attend other scheduled classes or appointments.
- E. If the student does not leave, the faculty or staff member may request the assistance of Security.
- F. The faculty or staff member and the student are expected to meet to resolve the issue before the next class session.
- G. The Dean of Student Development or designated instructional Dean of Work Force Development and Continuing Education should be informed verbally or via email about any situation that violates the Student Code of Conduct.
- H. If, after a review of the situation and a restatement of the expected behaviors, the student refuses to comply with the stated standards of conduct required, then the faculty or staff member should refer the issue in writing to the dean of student development for action under the Student Code of Conduct.
- I. The faculty or staff member will provide the Dean of Student Development with a written summary of the facts or conduct on which the referral is based, which must include the date, time, place, and a description of the incident.

## **ACADEMIC DISHONESTY**

The maintenance of the highest standards of intellectual honesty is the concern of every student, faculty and staff member at Montgomery College. The College is committed to imposing appropriate sanctions for breaches of academic honesty. The list below is not all-inclusive of prohibited behavior. Nothing in this section precludes an academic department from issuing supplemental guidelines giving examples of plagiarism or other forms of academic dishonesty and academic misconduct which are pertinent to the subject matter of the class.

**A. Academic Dishonesty or Misconduct can occur in many ways.** Some common forms include:

- A.1 Cheating on assignments or examinations
- A.2 Plagiarizing from written, video, or Internet resources
- A.3 Using tests or other material without permission
- A.4 Forgery
- A.5 Submitting materials that are not the student's own
- A.6 Taking examinations in the place of another student, including assessment tests
- A.7 Assisting others in committing academic dishonesty
- A.8 Failing to use quotation marks for directly quoted material unless using block quotes or other accepted formats.
- A.9 Copying from another student during an examination

**B. Sanctions to be imposed.** Students who engage in any act that the classroom instructor judges to be academic dishonesty or misconduct are subject to the following sanctions:

- B.1 The minimum grade sanction imposed by a faculty member is to award an "F" on the assignment or test in which the dishonesty occurred.
- B.2 The maximum grade sanction is to award an "F" for the course in which the dishonesty occurred.
- B.3 In addition, each faculty member has the prerogative of referring a case to the campus Dean of Student Development or designated Instructional Dean of Work Force Development and Continuing Education with a specific request that the Dean consider imposing additional sanctions

**C. Case Referrals.** The faculty member will:

Notify the student of the allegation in writing, with a copy forwarded to the Dean of Student Development or the designated Instructional Dean of Work Force Development and Continuing Education.

Include the grade sanction to be imposed, the reasons for it, and the appeals process. It is expected that the instructor will take immediate action.

Send a letter to the student's last address of record via certified mail, return receipt requested, if a student is no longer at the institution.

Hold a conference with the student so that the student can present his/her information, if the charge is contested.

The student will inform the faculty member that he or she will contest the charge within five business days after his or her receipt of the letter.

**D. Reporting Process.**

In reporting violations of academic dishonesty to the campus Dean of Student Development or designated Instructional Dean of Work Force Development and Continuing Education, the faculty member will state in writing the circumstances surrounding the incident, the nature of the evidence collected against the student, the result of the discussion with the student, and the grade sanction to be imposed.

The faculty member will provide the supporting documentation to both the Dean and student.

**E. Appeal.**

A student may appeal the grade or non-grade sanctions imposed by the faculty member and/or Dean of Student Development or designated Instructional Dean of Work Force Development and Continuing Education to the Vice President/Provost for the Campus or Work Force Development and Continuing Education whichever is applicable.

The appeal will be submitted, in writing, to the Vice President/Provost, within ten business days of the date the student is informed of the imposition of the sanction.

Nonacademic Misconduct. See Student Handbook