

MONTHLY OUTLOOK

A Meeting Preview with Data Insights and MC 2020 Progress

October 5, 2018

October Meeting Highlights—What to Expect and Why

Your next meeting occurs on Monday, October 15. The following are major items and topics planned at this time.

Special Invitation Event. To bring community perspective to the strategic planning process, this October event will include members of the business roundtable engaged in a strategic planning community engagement dialogue. The event starts with refreshments at **5 p.m.** and conversation at **5:30 p.m.**

Biennial Capital Budget. The biennial capital budget request is presented annually to the Board of Trustees in October as an information item. The budget will be recommended as an action item at the November meeting and subsequently transmitted to the county executive and the county council. The FY20 request is the second year of the biennial capital budget and is part of the six-year, FY19–24 capital improvements program (CIP). The budget includes a request for an appropriation for construction funds for the Catherine and Isiah Leggett Math and Science Building at the Takoma Park/Silver Spring Campus—the design of the building is well underway.

50th Anniversary Endowment Fund. This action authorizes the liquidation the College's 50th Anniversary Endowment Fund and the transfer of its funds to the operating budget through a non-mandatory transfer over the next two fiscal years. The funds would be used to support one-time expenditures, including opportunities for academic and athletic scholarships, student health and wellness initiatives, public safety equipment, and excellence in teaching.

Academic Matter. A series of resolutions provides for the creation of the performing arts associate of arts degree, which would replace several programs including dance, theatre production, and theatre technical.

Strategic Thinking. The agenda includes time for the Board to engage in reflections about the College's future opportunities and institutional priorities in the development of the next strategic plan.

Tributes. In recognition of two deceased employees, resolutions will pay tribute to their service to the College.

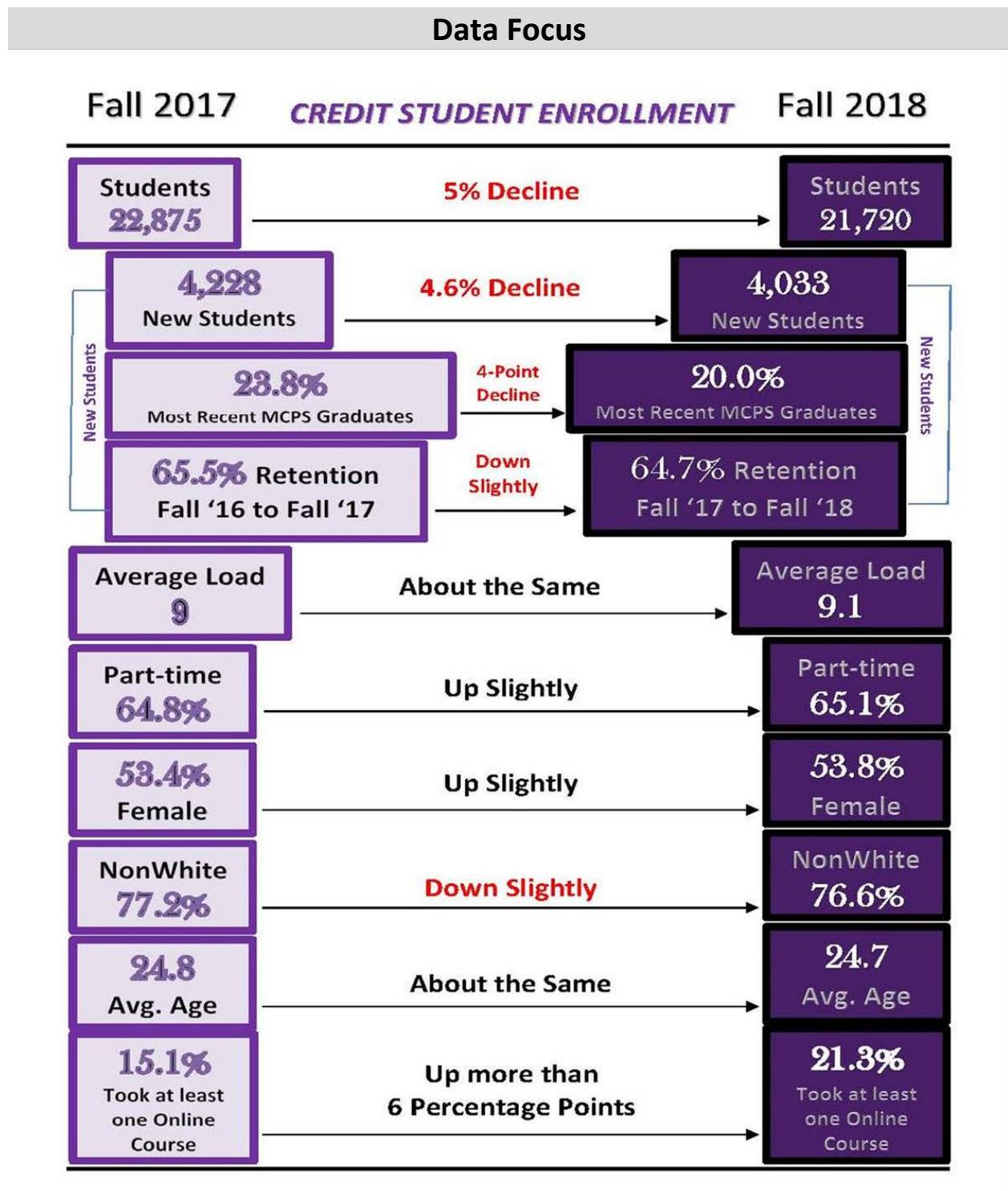
My Monthly Written Report. My October report explores how admissions processes at the College promote retention, from testing and placement to counseling and financial aid.

The following items are on your consent calendar:

Personnel Actions Confirmation Report. This monthly review of personnel actions documents actions taken in August.

Retirement Resolutions. Every October the Board receives resolutions and awards of medallion for employees who retired during summer months to honor and appreciate their service. A recognition of

Trustee Benjamin H. Wu as he completes his service to the College will also be presented.



Montgomery College 2020 Update of the Month



Since 2012, the Montgomery College 2020 strategic plan has driven significant changes in support of student success. The preferred future envisioned under Theme III emphasizes economic development. By using labor market data strategically and promoting deep partnerships with businesses—particularly through the PIC MC—the College is ensuring that rigorous and relevant workplace competencies are reflected in its programs and curricula, which also prepare students for employment in skilled jobs.

Labor market data helps the College to promote economic development. The College's director of policy and planning regularly uses information from Economic Modeling Specialists International (EMSI) to help the College align programs and offerings with in-demand skills and certifications, identify trends and projected changes in the local and regional labor market, and evaluate the real-time and long-term occupational outlook of careers. The College also uses data about our local economic impact to attract businesses partnerships. In the county's efforts to attract Amazon's headquarters, the College produced substantial analytics about its impact on the economy in terms of our students and faculty spending and secondary employment effects. The College analyzed Amazon's job postings for the most in-demand skills and mapped those skills to credit and noncredit curricular offerings to demonstrate our contributions to the talent pipeline. With several senior MC leaders serving on local chambers of commerce and workforce investment boards, the College is tightly connected to the needs of county businesses.

Labor market data directly serve students. Our Career Coach program allows students to explore career paths online by examining data about local salaries and job availability. When the College reviews any one of its academic programs, it also includes labor market data on the field for which students are being prepared. Departments are asked to examine whether they are meeting the changing workforce development needs of their areas with their current curriculum. Additionally, the College produced a public workforce development report that examined the College's major areas of workforce preparation and the number of jobs available and projected in those fields. WDCE regularly uses data on workforce needs to inform its offerings in noncredit realms.

PIC MC is driving economic development in Germantown. PIC MC is working tirelessly to attract businesses to the Germantown Campus that will support relevant career opportunities for MC students. The College was informed by the Maryland Department of Commerce this month that it has been approved for a RISE Zone designation at the Germantown Campus, which will provide a 75 percent real property tax credit over five years for businesses that locate there. The county and the governor's office also nominated the Germantown Campus as an Opportunity Zone, a new, geographic-based, economic development program created through the federal tax bill, which offers tax incentives for capital gains reinvested into designated census tracts. Both programs incentivize potential developers and companies to locate at PIC MC. Several proposals are being considered by Redgate, PIC MC's real estate advisor, that allow for-profit developers to ground lease the 5.67-acre site to develop, design, construct, finance, lease, operate, and maintain a multi-tenant building for laboratories and office space usage. The College is certainly making progress in this realm!

Kind regards,

A handwritten signature in black ink, appearing to read "Steve", written in a cursive style.

Stephen D. Cain, PhD

We empower our students to change their lives, and we enrich the life of our community. We are accountable for our results.