



Envisioning the Future

Board of Trustees
Montgomery College
January 23, 2017

SWOT Analyses



Lenses of Analysis



Resources

STRENGTHS What does MC do well?	WEAKNESSES What can MC do better?	OPPORTUNITIES How can MC grow?	THREATS What would stop MC from succeeding?
Strong county support	Employee legal awareness	Changes in federal leadership	Changes in federal leadership
Strong state delegation support	Employee legislative awareness	Upcoming changes in local elected officials	Upcoming changes in local elected officials
Strong federal congressional delegation support		Engagement in advocacy	State operating budget funding
Well-established Office of Government Relations		Emerging communities	State capital budget funding
Well-established Office of General Counsel			
Well-established Office of Compliance			

Infrastructure

STRENGTHS

What does MC do well?

Governing board leadership

Presidential leadership

Institutional knowledge and competencies

Membership in professional groups and associations

WEAKNESSES

What can MC do better?

Employee capacity for burgeoning expectations

OPPORTUNITIES

How can MC grow?

Civic memberships

THREATS

What would stop MC from succeeding?

Changing federal legislative and regulatory requirements

Changing state legislative and regulatory requirements

Organizational Effectiveness

STRENGTHS

What does MC do well?

College policies and procedures

Training for compliance and legal matters

WEAKNESSES

What can MC do better?

Employee policy and procedure awareness

OPPORTUNITIES

How can MC grow?

Establishment of equity and inclusion office

Establishment of student ombuds

THREATS

What would stop MC from succeeding?

Costs of enforcement

NEXT STEPS

RECOMMENDED GOALS

- Monitor and plan for changes in federal landscape
- Monitor and plan for changes in county government
- Strengthen training and resources for employee legal, policy, and legislative awareness
- Work with decision-makers to strengthen state funding processes
- Work with local like-minded organizations to advance shared goals

