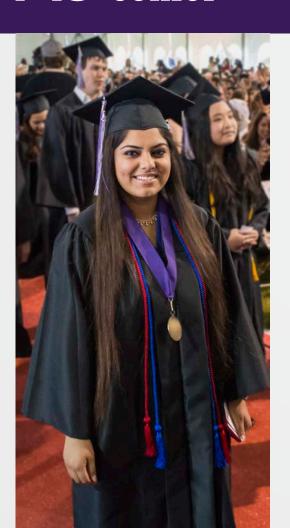
# MONTGOMERY COLLEGE



# **Envisioning the Future**

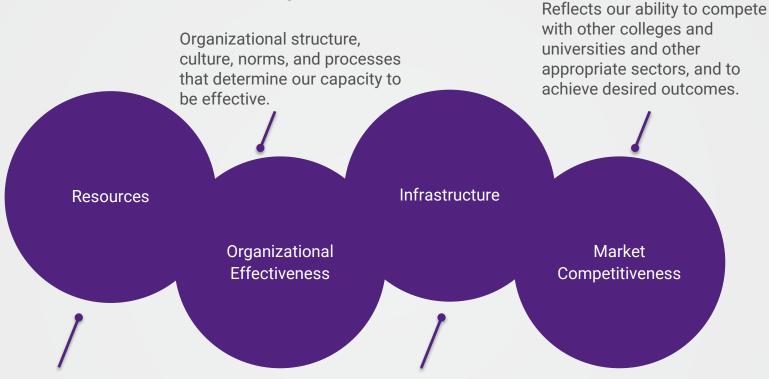
**Board of Trustees** Montgomery College January 23, 2017

## **SWOT Analyses**





### Lenses of Analysis



People, finances, real estate/buildings, utilities, technology, knowledge, equipment, intellectual property, business relationships, etc.

Leadership and planned processes and systems that support day-to-day operations and provide the foundation for how we conduct business and create value for our students and our community.



### Resources

STRENGTHS What does MC do well?	WEAKNESSES What can MC do better?	OPPORTUNITIES  How can MC grow?	THREATS What would stop MC from succeeding?
Strong county support	Employee legal awareness	Changes in federal leadership	Changes in federal leadership
Strong state delegation support	Employee legislative awareness	Upcoming changes in local elected officials	Upcoming changes in local elected officials
Strong federal congressional delegation support		Engagement in advocacy	State operating budget funding
Well-established Office of Government Relations		Emerging communities	State capital budget funding
Well-established Office of General Counsel			
Well-established Office of Compliance			



#### Infrastructure

	STRENGTHS What does MC do well?	WEAKNESSES What can MC do better?	OPPORTUNITIES  How can MC grow?	THREATS What would stop MC from succeeding?
•	Governing board leadership	Employee capacity for burgeoning expectations	Civic memberships	Changing federal legislative and regulatory requirements
	Presidential leadership			Changing state legislative and regulatory requirements
	Institutional knowledge and competencies			
	Membership in professional groups and associations			

## Organizational Effectiveness

#### THREATS **STRENGTHS** WEAKNESSES **OPPORTUNITIES** What would stop MC What does MC do well? What can MC do better? How can MC grow? from succeeding? College policies and Employee policy and Establishment of equity Costs of enforcement procedures procedure awareness and inclusion office Training for compliance Establishment of student and legal matters ombuds

#### **NEXT STEPS**

#### RECOMMENDED GOALS

- Monitor and plan for changes in federal landscape
- Monitor and plan for changes in county government
- Strengthen training and resources for employee legal, policy, and legislative awareness
- Work with decision-makers to strengthen state funding processes
- Work with local like-minded organizations to advance shared goals



