

Options for BUSINESS MAJORS

Business is booming at the **Robert H. Smith School, University of Maryland College Park** - both Main and Shady Grove campuses - so much so that early advising is critical to admissions success.

What does it take to get into Smith? Besides a terrific grade point average, each student's application is examined for evidence of leadership activities, work experience and a willingness to take challenging courses. Involvement in college student activities should begin early. Find details on [The Smith Advising Page](http://www.montgomerycollege.edu/transfer) : www.montgomerycollege.edu/transfer

Business hopefuls should have a Plan B ready. Many students are attracted to UMCP's Smith School because it's nearby, reasonably priced, and because of its growing reputation. But Smith is not the only way to succeed in business.

Plan B Options:

Consider alternate majors at the University of Maryland, College Park:

- **The Communication major** at UMCP's Main Campus has a [Public Relations track](#) that is similar to Marketing. Important courses at MC to prepare for this major: MA 116 Elements of Statistics, SP 108 Intro to Human Communication, another SP (speech) elective, and SP 250 Intro to Communication Theory. Students must also show proficiency in a foreign language at the intermediate (202) level for COMM This Limited Enrollment Program has other requirements - see the [LEP page](#) for information: www.lep.umd.edu (also @ Shady Grove)
 - **Economics** - requires MA 160 Elementary Applied Calculus. www.bsos.umd.edu/econ/
 - **Agricultural and Resource Economics** www.arec.umd.edu/Academic/Underprog/
 - **Natural Resources Management** www.nrmt.umd.edu/
 - **Psychology** or **Sociology**, etc. - although these are general majors, many people have moved into the world of business without a business major. See the long list of UM majors for other ideas: www.uga.umd.edu/admissions/academics/majors.asp . Seek out internships in a business field while in college.
 - Add business courses (BMGT) to any major through winter & [summer classes at UM](#). Although business is not a minor available at UM during Fall or Spring sessions, students can pick up BMGT courses as electives in open winter and summer sessions to enhance other majors. These courses are open to students on a first-come, first-registered basis.
 - Some feel that regardless of major, UMCP is the place where big companies interview for employees. Not all major companies are looking strictly for business majors. Being a UM student gives access to interviewing companies.
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More options, next page...

Students ask, "Will a degree from another school be as respected and marketable as one from Smith?" The answer is yes, with an internship or cooperative work experience within the field; yes, with excellent performance in the classroom; and yes, if a student networks w/professors and fellow students. Students with strong internship experience have a distinct edge.

Choose another school to study Business:

Programs within commuting distance include:

- Consider evening business degree programs through [University of Maryland, University College \(UMUC\)](#) or [Johns Hopkins Carey School of Business](#)
- [University of Baltimore](#) has a combination of online and in-class courses (near the Inner Harbor, Baltimore). A full business degree can be *completed online*; there are many generous automatic scholarships based on GPA. (Math requirement is MA 110 & 1 stat course). UB also has a **Health Systems Administration** major taught on weekends at the Universities at Shady Grove.
- **UMBC:** While the University of Maryland, Baltimore County does not offer a Business major, they do have a **Financial Economics** major, a **Health Administration and Policy** major, an **Information Systems** major and many business "minors" in the form of Certificates, which, when added to another major, give students marketable business skills.

UMBC's [Administrative & Managerial Sciences Certificates:](#)

- Finance
- Management Science
- Personnel & Industrial Psychology
- Preprofessional Studies in Accounting

UMBC's [Financial Economics](#) BS; [Health Administration and Policy](#) BS; [Information Systems](#) BS and the new [Bachelor of Arts in Business Technology Administration Program](#) This BA program is designed for students who want a basic education in the use of PC-based office information systems. Another major, a minor, or a certificate program in a field of the student's interest must be completed along with the BA curriculum requirements to qualify for the degree. The BA degree is less technical in nature than the BS program with a focus on the user of office systems.

On the outer edges of commutability (about an hour and a half from Rockville):

- **Morgan State University's** [Earl Graves School of Business and Management](#): Morgan offered over 60 scholarships to MC students this past year. Students with a 3.0 or higher qualified for full-tuition awards; those with a 3.5 or higher were offered full tuition and room and board. This excellent Business Program is AACSB-accredited (as is Smith).
- **Towson University's** School of Business and Management is also AACSB accredited. Majors include: [Business Administration](#) with tracks and concentrations: Legal Studies, Economics, Finance, Human Resource Management, International Business, Management, and Marketing. Also: [Minor in Business Administration](#); [Financial Planning Certification Preparation](#); [Combined Major in Business Administration \(Marketing\) and Electronic Business](#); [Combined Major in Business Administration and Computer Information Systems](#); [Major in e-Business](#); [Major in e-Business with Track in Financial Planning](#); [Combined Major in Electronic Business and Business Administration \(Marketing\)](#); [Combined Major in Electronic Business and Computer Information Systems](#). In addition, Towson offers [Sports Management and Sports Marketing](#) majors.

Additional schools, next page -

Business Programs Available at Institutions Within a 50-Mile Driving Radius of the MC Rockville Campus 2012

- [American University](#), Washington, DC 20016 - **Business Administration, Accountancy AACSB**
- [University of Baltimore](#), Baltimore, MD 21201 - Web-Based Business Bachelor's Degree in **Business**; Specializations: **Accounting, Business Operations, Computer Info. Sys., Economics, Entrepreneurship, Finance, General Mgmt., Human Resource Mgmt., International Bus., Jurisprudence, Marketing, Mgmt. Information Systems AACSB**
- [Bowie State University](#) - Bowie, MD 20715 - **Accounting, Banking and Finance, General Business, Economics, Management, Business Information Systems, Marketing**
- [Capitol College](#), Laurel, MD 20708 – BS Mgmt of Information Technology, Mgmt of Telecommunications Systems, Bachelors in Business Administration
- [Catholic University of America](#) Washington, DC - **Business: Accounting Track, Economics Track, Financial Mgmt. Track, Human Resources Mgmt. Track, International Economics and Finance Track, Marketing Track**
- [College of Notre Dame of MD](#) Baltimore, MD 21210 - **Accounting, Management, Computer Information Systems, Finance, Marketing, Nonprofit Management, Five Year BA/MBA**
- [Coppin State College](#) Baltimore, MD 21216 – **Health Information Management; BS Management Science Marketing; Entertainment Management; Entertainment Management, Music Entertainment Management, Motion Picture / Television / Video Entertainment Management, Casino and Gaming Entertainment Management; Sports Business & Sports Marketing**
- [Gallaudet University](#) Washington, DC - **Accounting, Business Admin, Computer Information Systems, Finance**
- [George Mason University](#) Fairfax, VA - **Accounting, Finance, Marketing, Management, or Mgmt. Information Systems AACSB; also Sport Management, BS Tourism & Events Mgmt, BS; Health Science, Assisted Living Admin,**
- [George Washington University](#) Washington, DC 20052 - **Accountancy, Business Administration, Finance, Human Resources Management, Information Systems, International Business, Marketing, Tourism and Hospitality Mgmt. AACSB; also, Bachelor's Degree in Integrated Information, Science, and Technology; Clinical Management and Leadership; Clinical Research Administration; Emergency Health Services**
- [Georgetown University](#) Washington, DC 20057 - **Accounting ; Finance ; International Business; Management ; Marketing Operations & Information Management**
- [Goucher College](#) Baltimore, MD 21204 - **Arts Administration; International Business; Management**
- [Hood College](#) Frederick, MD - **Economics, Management**
- [Howard University](#) Washington, DC - **Accounting; Hospitality Management Program; Finance; International Business and Insurance; Information Systems and Decision Sciences ; Hospitality; Marketing ; Hospitality Management ; Supply Chain Management ; Executive Leadership Honors Program; AACSB www.bs.school.howard.edu/**
- [Johns Hopkins University](#) School of Professional & Business Education - Baltimore, Columbia MD, Washington DC & Shady Grove Campuses - **Business and Mgmt. B.S. – concentrations in Management; Marketing; Accounting; Information Systems; Finance; Information Systems B.S.; <http://carey.jhu.edu/undergraduate-programs/>**
- [Loyola College](#) Baltimore, MD 21210 - **Accounting, Business Economics, Finance, International Business, Law & Social Responsibility, Management, Marketing AACSB <http://sellinger.loyola.edu/>**
- [Marymount University](#) Arlington, VA - **Accounting; Business Admin; Business Law; Computer Info Systems; Finance; Human Resource Mgmt. ; International Bus.; Management; Mgmt Science; Marketing; Retail Mgmt. ; Financial Economics**
- [McDaniel College](#) Westminster, MD 21157 - **Business Administration; Sports Management**
- [Morgan State University](#) Baltimore, MD - **Actuarial Science; Business Administration; Hotel, Restaurant, & Hospitality Mgmt; Information Systems; Management ; Marketing; AACSB**
- [Mount Saint Mary's College](#) Emmitsburg, MD - **Accounting, Business, Economics, Information Systems, Sports Mgmt**
- [Shepherd College](#) - Shepherdstown, WV - **Accounting, General Business, Entrepreneurship and Small Business Management, Marketing, Human Resource Mgmt., and Mgmt. www.shepherd.edu/university/undergraduate/**
- [Sojourner-Douglass College](#) Baltimore, Annapolis & Lanham MD - **Administration & Mgmt., Information Systems Admin., Hospitality & Tourism, Insurance & Risk Mgmt., Public Admin., Health Care, Banking & International Finance www.sdc.edu/**
- [Southeastern University](#) Washington, DC 20024 - **Accounting, Banking, Business Mgmt, Financial Mgmt, Marketing, Information Systems Mgmt., Government Mgmt, Health Service Admin., Legal Studies www.seu.edu/gen/academic/degrees.htm**
- [Stevenson University](#), Stevenson & Owings Mills, MD- **Accounting; BS/MS Degree Option; Business Administration ; Business Communications ; Business Information Systems; Fashion Merchandising; Marketing**
- [Strayer University](#) - MD, VA, DC - **Business Administration and other specialty business degrees www.strayer.edu**
- [Towson University](#) - Towson, MD 21252 - **Accounting ; AACSB Business Administration Concentrations in Finance, International Business, Management, Marketing ; Entrepreneurship ; Human Resource Mgmt; Project Mgmt & Business Analysis; Combined Major Business Admin. & Computer Information Systems; Computer Information Systems Computer Information Systems and e-Business ; e-Business - e-Business and Business Administration (Marketing) ; Health Care Management ; Sport Management**
- [Trinity College](#) Trinity Washington University Washington, DC 20017 - **Business Administration**
- [University of the District of Columbia](#), Washington DC - **Accounting, Finance, Economics; Management, Hospitality, Marketing, Legal Studies, and Information Systems**
- [University of Maryland, Baltimore County \(UMBC\)](#) – **Financial Economics B.S.; Health Administration and Policy BS; Information Systems BS or Bachelor of Arts in Business Technology Administration; also Certificates: Accounting, Finance, Mgmt. Science, Personnel and Industrial Relations, Public Administration and Policy (students major in one subject area and add certificates)**
- [University of Maryland, College Park \(UMCP\)](#) College Park Campus: **Accounting, Decision and Information Sciences, Finance, General Business and Mgmt., Human Resource Mgmt., International Business, Marketing, Operations & Quality Mgmt. AACSB www.rhsmith.umd.edu/ Shady Grove Campus: General Business, Marketing, International Business, Accounting**
- [University of Maryland, University College \(UMUC\)](#) College Park & Shady Grove: **Accounting ; Business Administration ; Emergency Management; Environmental Mgmt ; Finance ; Human Resource Mgmt. ; Information Systems ; Management ; Mgmt Studies ; Marketing [UMUC MC Alliance Degree Planning Worksheets](#)**
- [Washington Adventist University](#), Takoma Park, MD , BS Accounting, Business Admin – concentrations in Finance, Mgmt, Marketing