

## **BROADCAST JOURNALISM CERTIFICATE: 207**

**Total Credits: 33**

**Catalog Edition: 2020-2021**

### **Program Description**

(R): 207

This certificate program provides an intensive course of study focused on updated broadcast journalism skills, techniques, and procedures. This concentrated approach can assist those persons seeking first-time employment with a radio or television or web-based news organization, those planning to change careers to a journalism-based field, or those currently working an area of production other than news who wish to upgrade or expand their skills.

Completion of all curriculum requirements will lead to the award of the Broadcast Journalism Certificate. All students should meet with an academic advisor in the Department of Media Arts & Technologies to make an academic plan or discuss career or transfer goals.

### **Program Outcomes**

Upon completion of this program a student will be able to:

- Create professional news segments for use in radio or television, broadcast, podcasts or web streaming delivery.
- Analyze audience data and identify target audiences for various video and/or audio productions.
- Interpret research-based facts available through various sources to prepare and deliver unbiased reports for a variety of media outlets.
- Work with video and computer files in a server-based, collaborative environment.
- Apply correct and safe use of video and audio equipment needed to create professional projects.

### **Program Advisors**

**Rockville**

- Prof. Joanne Carl, 240-567-5304,  
[Joanne.Carl@montgomerycollege.edu](mailto:Joanne.Carl@montgomerycollege.edu)

For more information, please visit <https://www.montgomerycollege.edu/academics/programs/broadcast-media-production/broadcast-journalism-certificate.html>

To view the Advising Worksheet, please visit <https://www.montgomerycollege.edu/documents/counseling-and-advising/advising-worksheets/current-catalog/207.pdf>

**2020-2021**

# **Program Advising Guide**

**An Academic Reference Tool for Students**

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## Program Requirements

A suggested course sequence for full-time students follows. All students should review this advising guide and consult an advisor.

### Program Requirements

ENGL 101 - Introduction to College Writing *3 semester hours*

TVRA 120 - Television Production *4 semester hours*

TVRA 125 - Audio Production Techniques *4 semester hours*

TVRA 129 - Concept and Story *3 semester hours*

TVRA 134 - Media Appreciation *3 semester hours*

TVRA 140 - Video Editing *3 semester hours*

TVRA 220 - Radio Production *4 semester hours*

AND

TVRA 260 - Radio Station Operation *3 semester hours*

OR

TVRA 224 - Electronic Field Production *3 semester hours*

AND

TVRA 230 - Advanced Television Production *4 semester hours*

TVRA 227 - Broadcast Journalism *3 semester hours*

TVRA 255 - Advanced Broadcast Journalism *3 semester hours*

**Total Credit Hours: 33**

## Transfer Opportunities

Montgomery College has partnerships with multiple four-year institutions and the tools to help you transfer. To learn more, please visit <https://www.montgomerycollege.edu/transfer> or <http://artsys.usmd.edu>.

## Get Involved at MC!

Employers and Transfer Institutions are looking for experience outside the classroom.

MC Student Clubs and Organizations: <https://www.montgomerycollege.edu/life-at-mc/student-life/>

## Related Careers

Some require a Bachelor's degree.

Audio-Visual and Multimedia Collections Specialist, Producer, Program Director, Talent Director, Radio and Television Announcer, Broadcast News Analyst, Reporter and Correspondent, Broadcast Technician.

## Career Services

Montgomery College offers a range of services to students and alumni to support the career planning process. To learn more, please visit <https://www.montgomerycollege.edu/career>

## Career Coach

A valuable online search tool that will give you the opportunity to explore hundreds of potential careers or job possibilities in Maryland and the Washington D.C. metropolitan area. Get started today on your road to a new future and give it a try. For more information, please visit <https://montgomerycollege.emsicc.com>

## Notes: