BUSINESS ANALYTICS PROFESSIONAL PATHWAY

Business analytics professionals use company data and statistical methods to explore and analyze business performance. They provide company leaders with insights that drive informed decisions aimed at improving business outcomes. Successful analytics professionals are curious, critical thinkers and problem solvers, who are detail-oriented, but also capable of seeing the bigger picture. They can effectively communicate and visualize the story that the data is telling.

Certificate

18-24 credits

Data Analyst
Operations Research
Analyst

Associate's

60 credits

Data Analyst
Budget Analyst
Compensation Analyst
Operations Analyst

Bachelor's

120 credits

Operations Analyst
Business Intelligence
Analyst
Business Systems
Analyst
Financial Analyst
Management Analyst
Logistics Analyst
Marketing Analyst
Business Analyst
Computer Systems
Analyst
Analytics Manager

Master's

36 credits

Data Architect
Chief Data Officer
Chief Analytics Officer

Helpful Certifications

Certifications help document special expertise. The following

- <u>Certified Analytics Professional (CAP)</u>
- International Institute of Business Analysis (IIBA-CBDA)
- Power-BI Microsoft Certification
- Tableau Certified Data Analyst
- Project Management Institute Business Analysis Certification

Complimentary Studies

Data science, finance, statistics, information systems, applications building, supply chain management, and project management.

Career Transitions

Business Analyst
Data Analytics
Data Scientist
Statistician
Educator