BUSINESS CAREER PATHWAY

The business pathway entails guiding individuals through the educational steps and coursework essential for acquiring the knowledge and skills required in a specific business career, which may encompass certifications or degrees. These pathways not only assist individuals pinpointing potential career options within the business world but also offer valuable insights into the diverse roles, industries, and specialties available.



18-24 credits Entrepreneurship **Licensed Home Inspector** Management

Associate's

entry level careers **Small Business Owner Administrative Assistant Customer Service Representative Sales Associate Human Resources Assistant Retail Manager Bank Teller Office Manager**

60 credits-

Bachelor's

120-150 credits Entry-level and mid-career business professionals

Small Business Owner Marketing Manager Financial Analyst Human Resources Manager Management Consultant Accountant* (see accounting Pathways) **Business Analyst Sales Manager Financial Planner Business Operations Manager Operations Manager Supply Chain Manager Project Manager Market Research Analyst Actuary**

Master's/DBA

36 credits Upper tier leadership roles **Chief Executive Officer (CEO) Chief Financial Officer (CFO) Chief Operations Officer (COO) Marketing Director Management Consultant Investment Banker Strategy Consultant Supply Chain Manager Project Manager Healthcare Administrator Financial Analyst Nonprofit Director Business Professor Sustainability Manager**

Helpful Certifications

- Entrepreneurship & Innovation Certificates
- Macklin Business Institute Honors Program
- Project Management Professional (PMP)
- **Coaching Certification Program**
- Certified Internal Auditor (CIA)
- Clinical Trial Project Management (CTPM)
- Supply Chain Management Certifications (e.g., APICS, CSCP)
- Digital Marketing Certificates (Google Ads, etc.)
- **Business Analytics Certificates**
- Certified Management Accountant (CMA)
- Certified Business Analysis Professional (CBAP)
- Certified Human Resources Professional (CHRP)
- Six Sigma Certifications
- Leadership and Management Certificates
- Mediation
- E-commerce Certifications
- **Digital Product Management Certificates**

Complimentary Studies

Finance, business analytics, data analytics, information systems, international business, marketing, management, accounting, and cybersecurity. Business also provides a solid foundation for Economics and Pre-Law.