

MONTGOMERY COLLEGE AA in Business to CSU BS in Marketing.

COURSE OUTLINE

Year One – Montgomery College

(Courses may be taken in any order)

Fall Semester	Cr
ENGL 101 Introduction to College Writing*	3
MATH 150 or MATH165 or MATH181 (MATF) †	4
BSAD 101 Introduction to Business	3
Behavioral and Social Sciences Distribution**	3
CMAP 120 Introduction to Computer Apps	3
Total Credits	16

Spring Semester	Cr
ENGL 102 or ENGL103	3
BSAD 210 or MATH117	3
COMM 108 or COMM112 (GEIR)	3
Arts Distribution (ARTD)	3
Natural Science with Lab Distribution	4
Total Credits	16

Year Two – Montgomery College

Fall Semester	Cr
ACCT 221 Accounting I	4
ECON 201 Principles of Economics I (BSSD)	3
MGMT 201 Business Law	3
Humanities Distribution (HUMD) ‡	3
Total Credits	13

Spring Semester	Cr
ACCT 222 Accounting II	4
ECON 202 Principles of Economics II	3
Arts/Humanities distribution (ARTD/HUMD) or health course (HLTH) ‡	3
Natural Sciences distribution (NSND)	3
Business Elective	3
Total Credits	16

Apply to graduate from MC with an Associate of Arts in Business

* ENGL 101/ENGL 101A, if needed for ENGL 102/ENGL 103, or elective. Please consult an advisor or transfer institution for assistance with course selection.

** Behavioral and Social Science Distribution (BSSD) course should not be ECON.

‡ Students must complete one Global or Cultural Perspectives designated course as part of their General Education Program to graduate.

Year Three – Coppin State

Fall Semester	Cr
MKTG310 Principles of Marketing	3
BDSC340 Operations Management	3
MGMT305 Business Communication	3
MGMT320 Principles of Management	3
FINM 330 Business Finance	3
Total Credits	15

Spring Semester	Cr
MISY 341 Small Systems Software	3
BUSI 320 International Business	3
MKTG 350 Digital Marketing	3
MKTG 360 Consumer Behavior	3
MKTG 380 Sales Management	3
Total Credits	15

Year Four – Coppin State

Fall Semester	Cr
MKTG 390 Retail Management	3
MKTG 410 Advertising	3
MKTG 430 Marketing Research	3
General Elective (READ 101 or General Elective)	3
College of Business Elective	3
Total Credits	15

Spring Semester	Cr
General Elective	2
MKTG 450 Logistics	3
MKTG 470 International Marketing	3
BUSI 495 Seminar in Business Strategy & Policy	3
College of Business Elective	3
Total Credits	14

Business A.A.

FOUNDATION COURSES	COURSE	HRS	GRADE
English Foundation (ENGL102 or ENGL103)	ENGL	3	
Math Foundation (MATF) †	MATH150 or MATH165 or MATH181	4	

DISTRIBUTION COURSES	COURSE	HRS	GRADE
Principle of Economics I (BSSD)	ECON201	3	
Behavioral and Social Science Distribution (BSSD) **		3	
Natural Sciences Distribution with Lab (NSLD)		4	
Natural Sciences Distribution without Lab (NSND)		3	
Humanities Distribution (HUMD) ‡		3	
Arts Distribution (ARTD)		3	
GENERAL EDUCATION INSTITUTIONAL REQUIREMENTS		3	
Foundations of Human Communication or Business and Professional Speech Communication	COMM108 or COMM112	3	
General Education Arts/Humanities distribution (ARTD/HUMD) or Health course (HLTH) ‡		3	

PROGRAM REQUIREMENTS	COURSE	HRS	GRADE
Introduction to College Writing	ENGL101	3	
Accounting I	ACCT221	4	
Accounting II	ACCT222	4	
Introduction to Business	BSAD101	3	
Statistics for Business and Economics	BSAD210	3	
Principles of Economics II	ECON202	3	
Introduction to Computer Applications	CMAP120	3	
Business Law	MGMT201	3	
Business Elective		3	
TOTAL		61	

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*Coppin State University has determined this Course may be applied to General Education, Program/Major requirements, or General Elective.