



**A.A. Business**



CATALOG YEAR:  
2025-26

**B.S. Marketing**

MONTGOMERY COLLEGE Requirements for Associate's Degree		COPPIN STATE UNIVERSITY Requirements for Bachelor's Degree
3	ENGL 101 Intro to College Writing *	
4	MATH150 or MATH165 or MATH181 (MATF) †	
3	BSAD101 Introduction to Business	MNSC 101
3	Behavioral and Social Sciences Distribution (BSSD)**	
3	CMA120 Introduction to Computer Applications	MNSC 140
3	ENGL102 or ENGL103 (ENGF)	ENGL 102
3	BSAD210 or MATH117	MATH 203
3	COMM108 or COMM112 (GEIR)	SPCH105
3	Arts Distribution (ARTD)	
4	Natural Science with Lab Distribution (NSLD)	
4	ACCT221 Accounting I	MNSC 201
3	ECON201 Principles of Economics I (BSSD)**	ECON 211
3	MGMT201 Business Law	MNSC 315
3	Humanities Distribution (HUMD) ‡	
4	ACCT222 Accounting II	MNSC 202
3	ECON202 Principles of Economics II	ECON212
3	Arts/Humanities distribution (ARTD/HUMD) or Health Gen Ed course (HLTH) ‡	
3	Natural Sciences distribution (NSND)	
3	Business Elective	
<b>61</b>	<b>TOTAL CREDITS TRANSFERRED</b>	

**REMAINING COPPIN STATE UNIVERSITY DEGREE REQUIREMENTS RECOMMENDED SEQUENCE UPON TRANSFER WITH ASSOCIATE'S DEGREE**

MKTG310 Principles of Marketing	3
BDSC340 Operational Management	3
MGMT305 Business Communication	3
MGMT320 Principles of Management	3
FINM330 Business Finance	3
MISY341 Small Systems Software	3
BUSI320 Fundamentals of Intl. Business	3
MKTG350 Digital Marketing	3
MKTG 360 Consumer Behavior	3
MKTG 380 Sales Management	3
MKTG390 Retail Management	3
MKTG410 Advertising	3
MKTG430 Marketing Research	3
General Elective (READ 101 or General Elective)	3
College of Business Elective	3
MKTG450 Logistics	3
MKTG470 International Marketing	3
BUSI495 Seminar in Business Strategy & Policy	3
College of Business Elective	3
General Elective	3
<b>TOTAL CREDITS REMAINING AT COPPIN STATE UNIVERSITY</b>	<b>60</b>

**MONTGOMERY COLLEGE NOTES**

\* ENGL 101/ENGL 101A, if needed for ENGL 102/ENGL 103, or elective. Please consult an advisor or transfer institution for assistance with course selection.

\*\* Behavioral and Social Science Distribution (BSSD) course should not be ECON.

‡ Students must complete one Global or Cultural Perspectives designated course as part of their General Education Program to graduate.

**COPPIN STATE UNIVERSITY NOTES**