



A.A. in Business



**CATALOG YEAR:
2026-27**

B.S. in Marketing

CREDITS	MONTGOMERY COLLEGE Requirements for Associate's Degree	UNIVERSITY OF MARYLAND, COLLEGE PARK Requirements for Bachelor's Degree
3	ENGL101 College Writing *	Transfers as 3 general elective credits toward the total required for the UMCP degree (the course has no exact UMCP equivalent)
3	BSAD 101 Introduction to Business	BMGT 110 Introduction to the Business Value Chain
4	MATH 150 Elementary Calculus I or MATH 181 Calculus I	MATH 120 or MATH 140 Calculus I (LEP Gateway)
3	CMAP 120 Intro to Computer Applications or CMSC 110 Computer Concepts	Transfers as 3 general elective credits toward the total required for the UMCP degree (the course has no exact UMCP equivalent)
3	Behavioral and Social Sciences Distribution that is <u>not</u> Economics (BSSD) **	
3	ENGL102 Critical Reading, Writing, & Research or ENGL 103 Critical Reading, Writing, & Research in the Work Place (ENGF)	ENGL 101 Academic Writing
3	BSAD 210 Statistics for Business ***	BMGT 230 Business Statistics (LEP Gateway)
3	COMM 108 Foundations of Human Communication or COMM 112 Professional Speech Communication	COMM 107 Oral Communication: Principles and Practices
3	Natural Science without Lab Distribution (NSND) **	
3	Arts Distribution (ARTD) **	
4	ACCT221 Accounting I	BMGT 220 Principles of Accounting I (LEP Gateway)
3	MGMT 201 or Elective ^	Transfers as 3 general elective credits toward the total required for the UMCP degree (the course has no exact UMCP equivalent)
3	ECON 201 Principles of Economics I (BSSD)	ECON 201 Principles of Macroeconomics
3	Humanities Distribution (HUMD) ^^	
4	ACCT 222 Accounting II	BMGT 221 Principles of Accounting II
3	ECON 202 Principles of Economics II	ECON 200 Principles of Microeconomics
3	Art Distribution, Humanities Distribution, or HLTH Gen Ed course (GEIR) **	
4	Natural Science Distribution with Lab (NSLD) **	
2	Elective	Most MC courses are 3-credit courses. If a 3-credit course is taken to fulfill the Elective requirement, only 2 credits will be accepted for transfer at UMCP
60	TOTAL CREDITS TRANSFERRED	

REMAINING UMCP DEGREE REQUIREMENTS - RECOMMENDED SEQUENCE UPON TRANSFER WITH ASSOCIATE'S DEGREE

BMGT 301 Information Systems, AI, & Digital Transformation	3
BMGT 340 Business Finance	3
BMGT 350 Marketing Principles and Organization	3
BMGT 367 Career Search	1
3xx-4xx Elective	3
3xx-4xx Elective	3
BMGT 351 Marketing Research Methods	3
BMGT 364 Managing People & Organizations	3
BMGT 495 Strategic Management	3
ENGL 3** Professional Writing (FSPW) #	3
3xx-4xx Elective	3
BMGT 380 Business Law I	3
BMGT 354 Consumer Analysis	3
Marketing Major Requirement 1 ††	3
3xx-4xx Elective	3
3xx-4xx Elective	3
BMGT 457 Marketing Policies and Strategies	3
Marketing Major Requirement 2 ††	3
Marketing Major Requirement 3 ††	3
3xx-4xx Elective	3
University Elective	2
TOTAL CREDITS REMAINING AT UNIVERSITY OF MARYLAND, COLLEGE PARK	60

MONTGOMERY COLLEGE NOTES

*If needed for ENGL102. If not, becomes Elective.

** A full list of other acceptable General Education courses can be found under the General Education Program Requirements and Course Lists section of <https://www.montgomerycollege.edu/academics/general-education-program/index.html>

*** Students may also satisfy this require with MATH 117 Elements of Statistics.

^ Discuss appropriate course selection with a counselor or your campus Business advisor

^^ Choose one course from the Gen Ed List to fulfill the Global and Cultural Perspective Requirement

† MATH 165 if needed for MATH 181 or any course from the following disciplines: ENEE, ENES, PHYS, CMSC, CHEM, BIOL, GEOL.

UNIVERSITY OF MARYLAND, COLLEGE PARK NOTES

Acceptable Professional Writing (FSPW) courses are:

ENGL 391 Advanced Composition

ENGL 394 Business Writing

ENGL 395 Writing for the Health Professions

ENGL 398V Special Topics

†† Choose from the following:

BMGT 357 Marketing Internship (3 credits max)

BMGT 372 Introduction to Logistics & Supply Chain Management

BMGT 450 Integrated Marketing Communications

BMGT 453 Retail Management t (formerly BMGT 353)

BMGT 454 Global Marketing

BMGT 455 Sales Management

BMGT 456 Customer-Centric Innovation (formerly BMGT 352)

BMGT 458 Special Topics in Marketing (6 credits max)

BMGT 484 Digital Marketing