2021-2022 Service-Learning Projects for MC Classes or Groups

In January 2021 and July 2021, the Montgomery College Service-Learning program sent community partners a survey, requesting information on needs that could be met by a class of MC students. The below concepts were received in response. Many of these projects may be completed virtually or outdoors. Please note that in-person service cannot be required or necessary for academic success during the COVID-19 pandemic.

Faculty interested in working on any of the below projects with their students can contact hannah.stocks@montgomerycollege.edu to be connected to these organizations. Once connected, faculty should work directly with the organization to design and implement a service-learning project that meets course objectives and the needs of the non-profit.

“Student Volunteer Opportunities for the 2021-2022 Academic Year” can be found on the Service-Learning & Civic Engagement webpage.

Communications/Marketing/Social Media

- Create a marketing plan for The Civic Circle
- Create social media content for The Civic Circle
- Create PSAs to be aired on Montgomery Community Media (MCM) cable access channels
- Create a marketing/social media campaign about Blood Cancer awareness, bone marrow transplant, bone marrow registration and fundraising with the Icla da Silver Foundation
- Develop social media strategy for the Montgomery County Volunteer Center
- Develop a social media campaign for the Montgomery County Department of Environmental Protection on a specific topic (Ex: What can everyone do in their personal life to protect the environment? How to motivate people around climate change issues?)
- Develop a social media strategy and/or social media content for the Federal Asian Pacific American Council (FAPAC)
- Volunteer at the Youth Media Academy, teaching middle school students basic media skills with Montgomery Community Media (MCM)
- Speak to children participating in events at The Civic Circle to share how you are civically involved – in clubs, sports, local politics, religious organizations or more!

Graphic Design

- Develop social media content for the Federal Asian Pacific American Council
- Potentially develop social media content for any of the organizations listed above as wishing for social media support
**Education, Psychology, Early Childhood Education**

- Visit the Civic Circle as an observation group or a volunteer group, working with elementary student participants.

**Arts & Performing Arts**

- Observe and/or help evaluate the arts-based learning curriculum at The Civic Circle.
- Shadow teaching artists at the Civic Circle and/or become volunteer teaching artists.
- Performing arts students could perform Civic Circle songs and/or create songs or activities that explore the seven “steps to democracy.”

**Health & Community Health**

- Jewish Council for the Aging offers training on aging awareness, focused on the challenges seniors face in our communities. Students may volunteer through the Share from a Distance Program by exchanging letters with seniors. An virtual or in person awareness project could be built to increase college student and community awareness of seniors’ needs.
- Create a marketing/social media campaign about Blood Cancer awareness, bone marrow transplant, bone marrow registration and fundraising with the Icla da Silva Foundation.
- Lead a bone marrow registration drive with the Icla da Silva Foundation, adding potential donors to the registry. Foundation staff will provide a presentation about blood cancer, how to become a donor and how to save lives.
- Alzheimer’s Association is seeking event volunteers at our annual Walk to End Alzheimer’s event at the National Mall on Saturday, October 9th. Additionally, free 30 or 60 minute educational webinars that might interest faculty and students on various topics related to Alzheimer’s.

**Biology, Environmental Biology**

- Red Wiggler Farm welcomes class groups to participate in farming activities, most frequently weekday mornings.
- Complete a community clean-up and log data on trash collected. Alice Ferguson Foundation will mail bags & gloves. Students may complete this activity from their home or from a common location. An associated educational zoom program is available.
- Montgomery Parks is seeking volunteers and willing to arrange a meeting with staff to discuss environmental issues in addition to engaging student volunteers.
- Develop a social media campaign for the Montgomery County Department of Environmental Protection on a specific topic (ex: What can everyone do in their personal life to protect the environment? How to motivate people around climate change issues?)
- Clean up and care for Memorial Garden at Circle of Hope Therapeutic Riding. This garden has not been managed since the start of the COVID pandemic.

**Physical/Occupational Therapy or Biology/Anatomy/Nursing**
• Great and Small Therapeutic Riding can accommodate student observers of Therapeutic Horseback Riding programs. Student volunteers may help with lessons or complete outdoor tasks

Computer Applications

• Celestial Manna is seeking a group familiar with Google Forms to simplify & streamline their reporting process
• Create a query to support Community Reach of Montgomery County. As an end-product, users will complete a multiple-choice electronic form. After pressing submit, a report would be generated that includes social service and government programs available to that individual.

History

• The Germantown Historical Society is offering for students to learn from a local historian, then complete set research tasks that will contribute to a report and the future Museum of Banking History.
• The Germantown Historical Society is looking for students to create oral histories.
• Montgomery Parks is seeking volunteers and is frequently willing to arrange a meeting with staff to discuss history of a particular park or location in addition to engaging student volunteers.

Public Safety

• Montgomery Parks is seeking volunteers and willing to arrange a meeting with staff to discuss public safety in addition to engaging student volunteers.

Mathematics, Statistics & Data Science

• Environmental data, collected through observations, needs to be compiled and interpreted using Microsoft Excel. This is a virtual task for the Alice Ferguson Foundation.
• Data analysis around equity, inclusion and demographics that access Department of Environmental Protection programs.

Other/General

• Asian America LEAD (AALEAD) is seeking support to conduct a community needs assessment on low-income and Asian Pacific American families in Montgomery County, MD. We are looking at trends on where APA families live and go to school as well as what services are in need. Additionally, AALEAD seeks to improve our evaluations and assessments. We hope to gather validated assessments that are relevant and accessible to our target demographic and reliably measures our short- and long-term youth development outcomes.
• Button Farm Living History Museum is seeking a group of students to develop a giving/donation campaign strategy. There is a separate need to research how the organization would establish an online gift shop and identify appropriate merchandise to sell.