WAIT, WHERE'S THE LECTURE? THE IMPACT OF SWITCHING THE SEQUENCE OF EVENTS IN THE CLASSROOM

By: Tracie N. Babb, Ph.D. Scholarship of Excellence in Teaching January 2019

BACKGROUND

"To be a true learning community, all members must exchange information, ideas, and opinions. If you do not take steps to ensure all students participate, only a few students will speak up while the majority remain quiet, perhaps listening attentively but just as probably off in their own worlds daydreaming." - Student Engagement Techniques: A Handbook for College Faculty, Elizabeth F. Barkley

MY PLAN IMPLEMENTED IN HUMAN COMMUNICATION (COMM 108)

- I flipped the sequence of the typical classroom experience.
- Initially planned to implement in three lectures - what communication is; culture and communication; and relationships and communication.
- Instead, I started almost ALL class meetings with a meaningful discussion, question, challenge or activity before I lectured so that students' minds will be primed for the instruction.



- 1. What is the purpose of communication in your life?
- 2. Share your culture with your group. What things do you consider an important part of your culture (music, language, traditions, clothing, etc.)?



3. Love Language Test





- Felt like I was just "getting the job done."
- Students weren't as vested in the material as they should be.
- I hope to pave the way for my students to not only become excited about the material, but to connect it to the various aspects of their lives.

HOW MY STRATEGY WILL FOSTER STUDENT SUCCESS

- Students may hear a few dozen lectures any given semester; How can we expect them to be excited about the learning process?
- If they're initially met with a question that invites them to share their experiences and world views, or engage with their classmates instead of the definition of a concept or a theory they must memorize, I'll catch them off guard - in a totally unexpected and positive way.
- Hopefully, this approach will peak their interest and encourage them to participate.

QUANTITATIVE ASSESSMENT #1

| COMM 108 SPRING 2018 - MW 2:00 PM | ASSIGNMENTS | AVERAGES | COMM 108 FALL 2018 - MW 2:00 PM | ASSIGNMENTS | AVERAGES |
|--|-----------------------|-----------|---------------------------------------|-----------------------|-----------|
| | Exam #1 | 37.5/50 | | Exam #1 | 40.1/50 |
| | Informative Speech | 115.4/150 | | Informative Speech | 122.4/150 |
| | Persuasive Speech | 120.4/150 | | Persuasive Speech | 120.7/150 |
| COMM 108 SPRING 2018 - TR 2:00 PM | ASSIGNMENTS | AVERAGES | COMM 108 FALL 2018 - TR 2:00 PM | ASSIGNMENTS | AVERAGES |
| | Exam #1 | 43.6/50 | | Exam #1 | 42.1/50 |
| | Informative Speech | 118.2/150 | | Informative Speech | 134.6/150 |
| | Persuasive Speech | 127.6/150 | | Persuasive Speech | 138.6/150 |

QUANTITATIVE ASSESSMENT #2

| | QUESTIONS | COMM 108 FALL 2018 - MW 2:00 PM | COMM 108 FALL 2018 - TR 2:00 PM |
|----|---|---------------------------------------|---------------------------------------|
| #1 | Did you feel more comfortable expressing yourself and/or asking questions in front of your classmates in this course earlier in the semester as compared to other courses? | 56% Yes 44% No | 77% Yes 23% No |
| #2 | Did your participation in problem solving activities, thought questions or discussions with me and with your classmates prior to the class lecture positively influence your comfort level when you presented your informative and persuasive speeches? | 49% Yes 51% No | 68% Yes 32% No |
| #3 | Did your participation in problem solving activities, thought questions or discussions with me and with your classmates prior to the class lecture positively influence your understanding of the course material covered? | 72% Yes 28% No | 89% Yes 11% No |

QUALITATIVE OBSERVATIONS

- I loosely measured the time it took for the class to become comfortable disclosing their thoughts, questions and experiences; in general, it seemed to take less time than previous semesters
- I observed that students engaged with me and each other more quickly than they do during a typical semester
- I had informal one-on-one conversations with several students who remarked that they felt more comfortable presenting their speeches than they initially thought they would; many of them attributed it to the culture of the classroom which they described as one where they're "free to speak up"
- Not only did discussion before lecture increase students' comfort speaking up, but engagement with the material increased as well. In general, students appeared much more interested in the discussions. I gauged this by how much longer some of the class discussions lasted
- BUT...I will admit that I strongly believe that my use of name tents this semester (for the first time) also positively influenced students' comfort levels when it came to expressing themselves and being engaged; I learned their names and they learned each others' names much faster than in past semesters. Studies show that there is power in calling a person by name.

FINAL THOUGHTS

- It appears that active student participation is on the decline in university courses
- I, as instructor, must continue to create an environment where it is encouraged
- Moving forward, I plan to set aside time throughout the semester to assess student participation in my courses and to develop strategies for improvement
- I plan to continue administering mid-term student evaluations to help gauge where students stand regarding their comfort level and engagement
- I will also take notes during and after future semesters so that I have a record of what went well and what I would like to change the next time I teach the course in order to increase student participation