Adobe Spark Video Tip Sheet

Here is a tip sheet guide to get you started using Adobe Spark.

> # 1. You can use Adobe Spark Video on any Computer (Mac or PC), or any mobile device.

Adobe Spark Video is a free App that can be accessed either through your Web Browser at **https://spark.adobe.com,** or, you can download the Spark Video app for any mobile device. To download Adobe Spark to your mobile device, visit your App store and search for "Adobe Spark video"

Adobe Spark is cloud based. That means that you can start a movie on any computer web-browser and continue editing it on a mobile device, and vice versa.

> # 2. Sign up for an Adobe Account.
>
> **Watch the Video: https://youtu.be/opOcaaCyl1o**

The first time you use Adobe Spark, you will be prompted to create an account. You can authenticate with a Facebook, or Google Account, use your regular email, or an existing adobe ID if you have one.

Montgomery College is not an Adobe School. Therefore, ignore the button that says Teacher or student, Log in with school account.

1. It is recommended that you click the sign up with email button to create your account.

This will allow you to create an adobe account that is associated with one of your email accounts. You can use this same email when you use Adobe Spark and other Adobe Services. You can use any email that you want to use with this service.
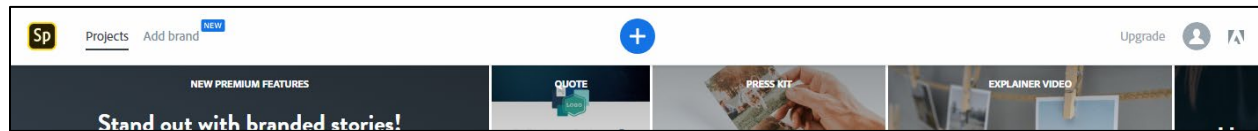
2. Sign up on the sign up page that appears. **Please remember to write down the email address and password that you use.** You will need this email address and password the next time you use Adobe spark.

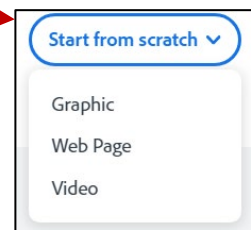## 3. Click the ⊕ Plus Sign to Create a New Movie

Watch the Video: https://youtu.be/h-vdxbQSXG8

1. To create a new Movie, click the Plus ⊕ sign at the top, in the center of the screen.

2. Click the Start from **Scratch Button** in the upper right hand corner.

3. On the Start from scratch menu that appears, **click Video**.

4. Give Your Movie a Title

Watch the Video: https://youtu.be/AaOGTL-HquA

After clicking the video button, Adobe Prompts will help guide you through project creation.

1. Give your **Movie a Title** (Note: it's okay to click the orange button that says skip if you are unsure of the title. You will then automatically go to the next page where you will design the slides for your video).
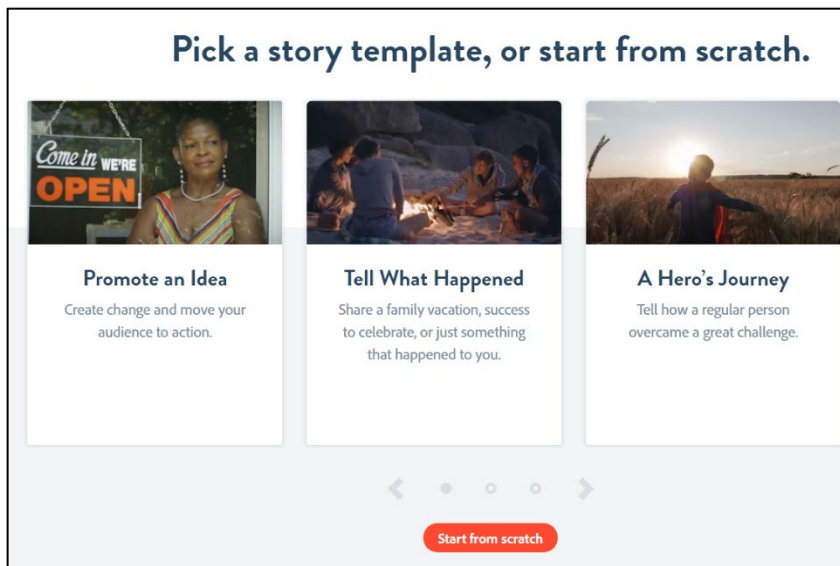
2. After Giving your movie a title, click the **Next** button.

Sarah Vaughan

Next

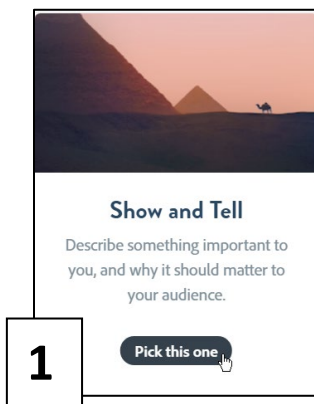# 5. Pick a Story Template

Watch the Video: https://youtu.be/KYupgV2lFe4

Adobe Spark has **Story Templates**. These are **templates that come with prompts** for each slide to help make your storytelling process easier.

Pick a story template, or start from scratch.

Promote an Idea
Create change and move your audience to action.

Tell What Happened
Share a family vacation, success to celebrate, or just something that happened to you.

A Hero's Journey
Tell how a regular person overcame a great challenge.

Start from scratch

As of the time of this handout's creation, the topics include:

- Promote an Idea
- Tell What Happened
- A Hero's Journey
- Show and Tell
- Personal Growth
- Teach a Lesson
- An Invitation
- Make up My own

Show and Tell
Describe something important to you, and why it should matter to your audience.

Pick this one

1

If you've never used Adobe Spark, are new to storytelling, or both, it may be a good idea to experiment with using a template to see how it helps with the storytelling process.

In this spark handout tip sheet, we will use the Show and Tell Story template.

1. Click the **Pick this One**

Pick this one Button to **use that template in your Course**.

2

Welcome, here are some quick tips to get started

Get started by adding video, photo or text.

0:00 / 1:07

Don't show this tutorial again

OK, I'm ready!

2. The Welcome, here are some Quick Tips to get you started video appears. You can choose to watch this video if you wish. It will give you valuable tips on getting started with Adobe Spark. When you are ready to create

OK, I'm ready!

your movie, click **the OK, I'm Ready**! button
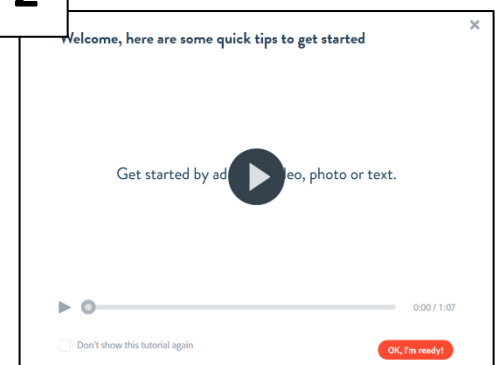
6. Adobe Spark Video slide design page

Adobe has a user friendly slide design page. **All the work that you do on this page is automatically saved to the cloud as you make changes.** Let's take a look at the main features of this page below.

**Preview** your Movie in your web-browser

Get a sharable link, or embed code of your movie to post in **Blackboard**, email, etc.

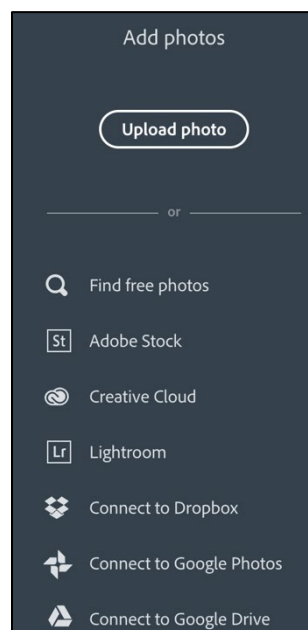**Download** your movie in **.mp4** format. This is useful if you want to put the movie on *YouTube*

Microphone: Press and hold the microphone for the **entire time you are speaking on the slide!**

If you chose a template, this line will appear to give you a speaking prompt for the slide.

Sp Video   Preview   Share   Download

Introduce yourself. Make it personal to connect with your audience, or reinforce your credibility.

0:02

About me   What it is   Why   Show it

Click the + Button in the middle of the slide to add **Video, Text, Photos**, or an **Icon** to your slide.

Video   Text   Photo   Icon
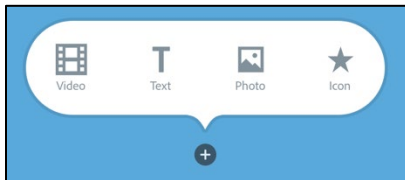
The **right hand column** of the screen will appear with options depending on the option you selected **(video photo, text or icon**). The example to the right is from selecting Photo.

Add photos

Upload photo

or

Find free photos

St Adobe Stock

Creative Cloud

Lr Lightroom

Connect to Dropbox

Connect to Google Photos

Connect to Google Drive

Move to the next slide!

Adobe Spark movies are made of multiple slides so when you are finished with this slide, move to the next slide by clicking the row of slide icons at the bottom. **Each square represents another slide.**
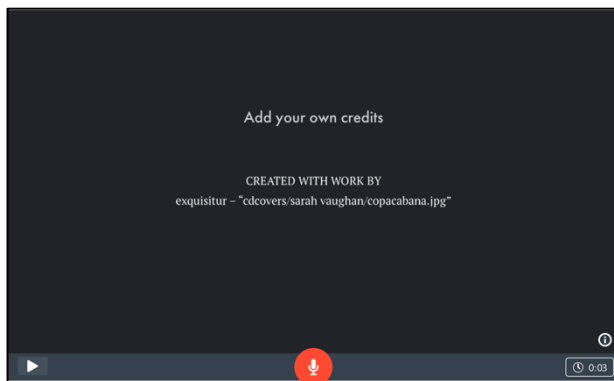
If you need an additional slide click the plus + slide located to the left of the slide deck

+

4

7. Add a Photo to your slide

The previous page should have given you a good idea of how to navigate an Adobe Spark slide. Let's look at additional options for adding a photo.

1. Click the **Plus sign** in an area of an Adobe Slide.
2. Click The **Photo Icon** on the menu that appears.
3. Choose a **Photo option** from the menu that appears. You can **Upload a Photo** from your *own computer, a Dropbox, Google Photos, or Google Drive Account*. ***The easiest option is to Find Free Photos. These photos are automatically license for educational use in the creative commons.*** *All photos that you include in your spark movie from the Find Free photos option will automatically include a photo attribution credit.*
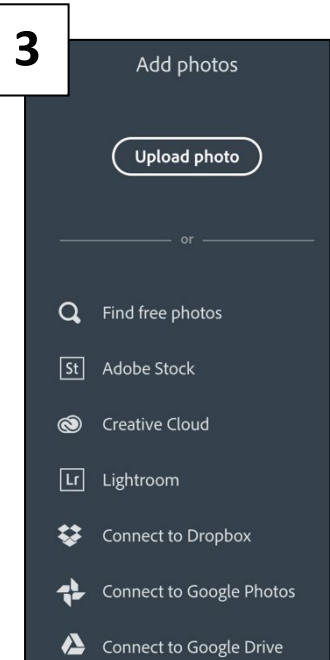
By Default,

8. Change your slide Layout

Clicking the **Layout Button** in the upper right-hand corner of **Adobe Spark** will allow you to change the slide layout. To **change a slide layout**, **click** the **option you would like to try.**

The options are

- **Full screen** (image takes up the entire slide)
- **Split your screen** and choose between video, text, photo, and icons on both sides.
- **Caption**, add video, photo, or icon, then add a **caption to your screen**.
- Add a **Title and text** to your screen
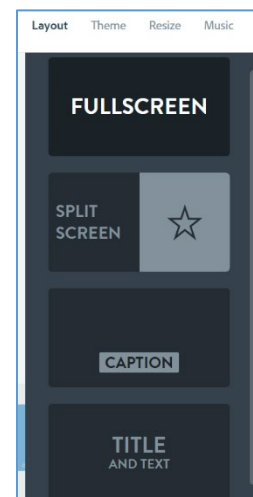
9. Change your theme if desired

You can change the theme of your Adobe Spark movie so that it has a different look in terms of color, text type and font. To **change your theme**, **click the theme button** in the **upper right hand corner**, and select from the choices on the right as shown in the **illustration**.

Adobe continually updates the theme choices.

Hint: Scroll down on the right side of the screen for more theme choices.

Color choices are also available, by clicking the choices available underneath

 An example of **color choices** is shown beneath the Tidal theme.
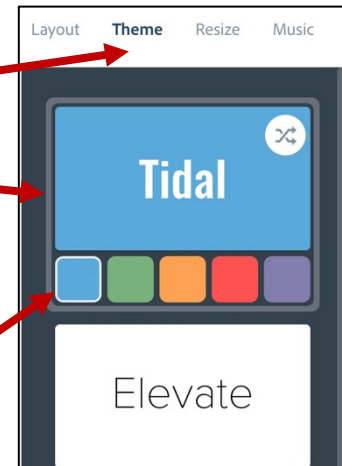
10. Resize (not Recommended)

Adobe now gives the option for you to resize your movie into Widescreen, or Square format.

It is recommended that you keep your movie in the default Widescreen mode! The widescreen mode will keep your movie at the appropriate size for it to be viewed on all screens. This includes web-browsers, phones, and computers.

The new square size is mainly meant for viewing on a phone screen that is held in portrait mode. **So to keep your movie easily viewable on most screen sizes, keep your movie set to wide screen.**
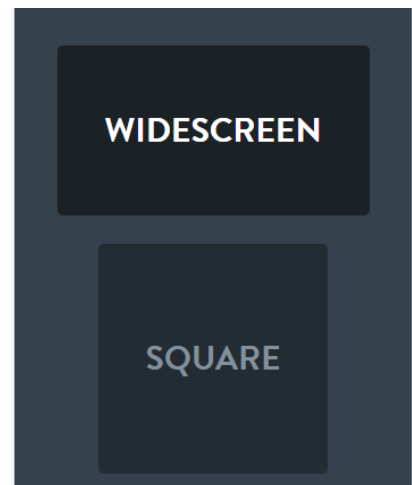
11. Add Music to Spark Movie

Adobe spark lets you add music to your spark movie.   By default, Adobe Spark's Music is turned on.

You can turn off the music by clicking the **Music On** Switch in the upper right-hand corner.   Clicking the switch changes the setting to

Music off. This is useful if you find the music distracting while you are planning and preparing your movie. Or, you might leave the music off if you would prefer to have your movie narrated by voice only.

You can also control the level of the music with the volume slider.
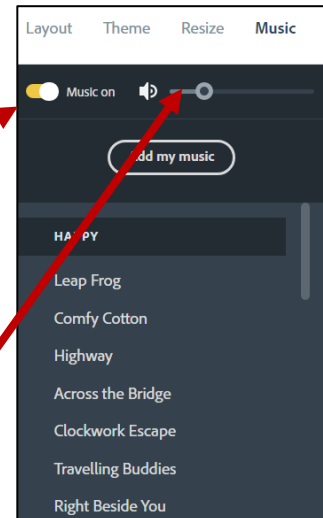
Spark provides royalty free music with themes such as happy, playful, relaxed, and rousing that can be used in movies.   Click any song to use it as the background music for your movie.

Spark will also allow you to Add your own music with the **Add My Music** button.
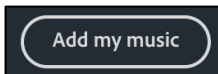
12. Spark Projects Page

As you create a movie in Adobe spar, **your movie is automatically saved.**   Your movies are organized on a **Sparks projects page.**

To view the Spark Projects page, click the **SP** Video icon in the upper right hand corner of the page.

You will then be presented with a page detailing all your **Adobe Spark** projects.
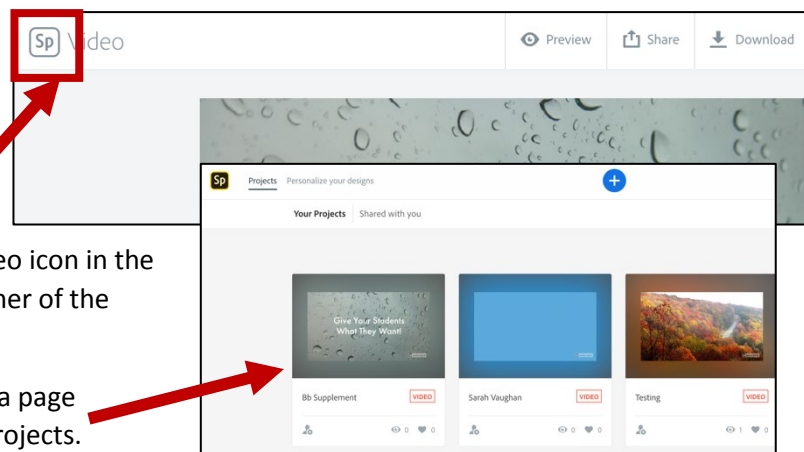
13. Share your Spark Movie

Once you have created your adobe Spark Video you can publish your video to obtain a sharable link. Once you have created a shareable link, this video can be linked to within a blackboard course, shared via email, or used anywhere else you would use a link.

To get a link to share with others, click the share button located in the row of buttons across the top of the screen.
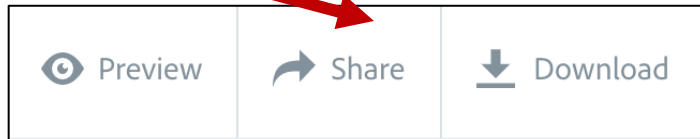
The first time you share a video, you need to fill out the following fields:

- **Title (which automatically comes from your video)**
- **Category**
- **Get Noticed (**where you decide whether you want the video published on the public spark website. **OFF keeps your video private. ON will publish to the spark website.**
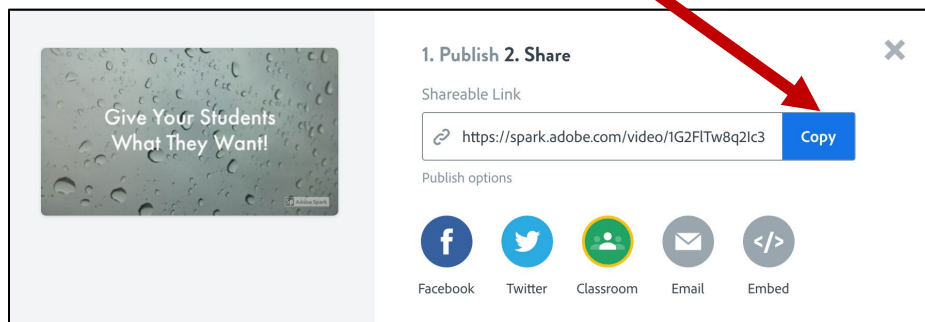

Getting a Video Link:
After you fill out all the required fields the create link button will become active

Click the create link button for your publishing options.

For a simple link to add to your Blackboard Course, or send in an email, click copy next to the Sharable Link field that appears after you publish the video.

Clicking the copy button puts the link to the spark video on your Computer Clipboard. You can then paste the link anywhere you wish, Blackboard, email, etc.

Adding as a Link

To add this link to your Blackboard Course, follow the steps to create a Weblink, as shown below. In step #5, where you are adding the URL for the Website to link to, paste the link you copied for the Adobe Spark Video.

Create Web Links (watch the video)

1. Click the **link** to enter the **Learning Module** where you want to add the **Web Link**.
2. On the Action Bar, Select **Build Content | Web Link**.

3. The **Create Web Link** Page appears.

4. Give your **Web Link** a Name in the Name field.
5. Paste or **type the URL** for the website you want to link to. Note, it must start with http://, for example
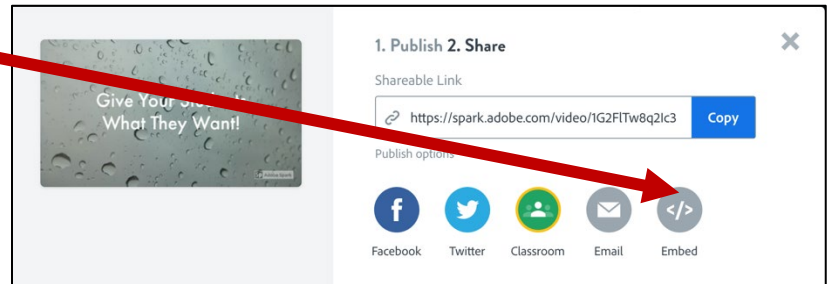   http://www.google.com

6. Type a description if desired.
7. Click **Submit** to create your **Web link**.
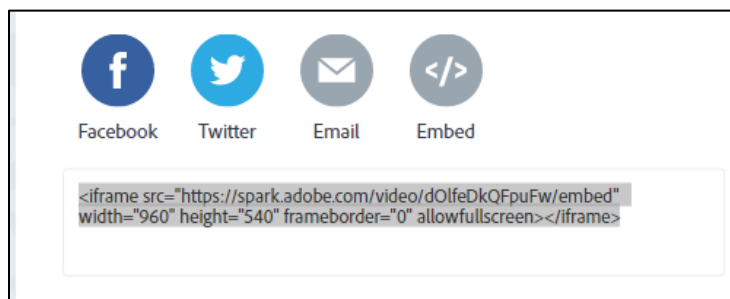8. Your **Web Link** is added to the L**earning Module**.

Creating an Embed Code for an Adobe Spark Video

From the Share Page, click the Embed Option

A snippet of code will appear.

Right click on this snippet, and select copy on the menu that appears tocopy the code:

Embedding Video from an Adobe Spark Page in Blackboard

1. In Blackboard, enter the course where you would like to embed the video.
2. Enter the Learning Module where you want to embed the video
3. Click Build Content Item to Create a New Page
4. Give the Item Page a Title
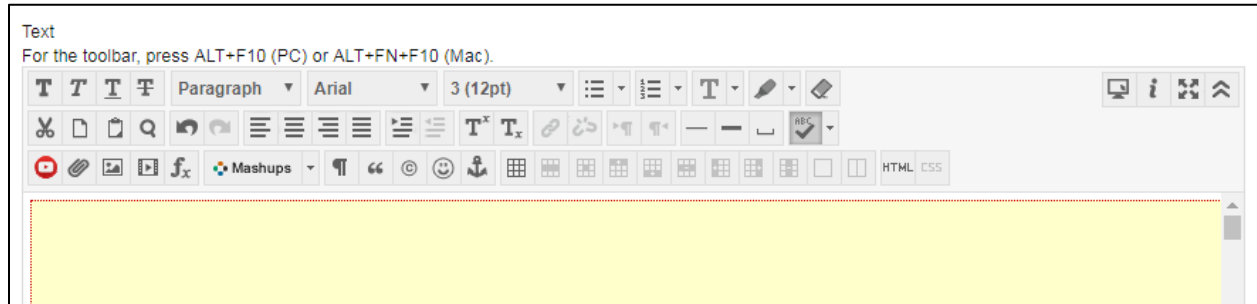5. On the text formatting tool bar, click the HTML Option:

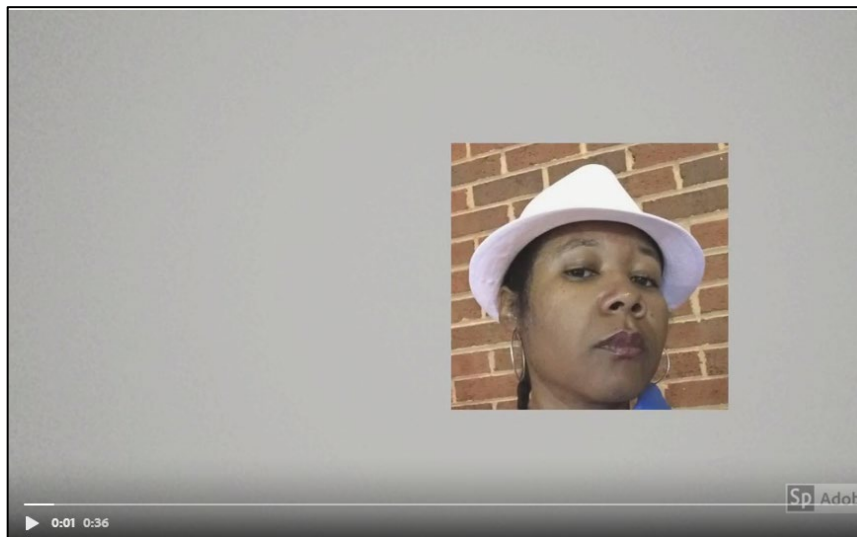6. Paste the code Adobe Spark Embed Code into HTML code view
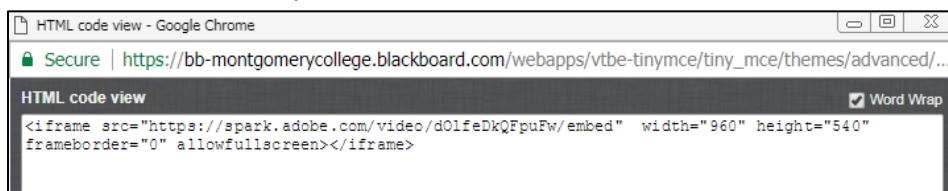
7. Click update at the bottom of the code view window

8. The Item page will update with a yellow plug in icon on the text editor page.

9. Click [Submit] to Upload the page to Blackboard.
10. You will return to the Learning Module where you create the video and it will appear as a playable video on the page you created.

Download this Handout about Adobe Spark

http://bit.ly/AdobeSparkTipSheet