Montgomery College Official Colors

Avoid using colors that are not part of the College's official color palette. Other than those indicated below, tints of these colors are not permitted. A tint is a reduction of a color's saturation.

Primary Color

Pantone 2617 (purple) is the dominant color.

Purple

Print
Pantone 2617
CMYK: 79, 100, 0, 15

Web and Television
RGB: 81, 35, 127
Hex: #51237F

Secondary Colors

Medium Gray

Print
Pantone 423
CMYK: 0, 0, 0, 44

Web and Television
RGB: 159, 161, 164
Hex: #9FA1A4

Black

Print
CMYK: 0, 0, 0, 100

Web and Television
RGB: 0, 0, 0
Hex: #000000

77% Tint Purple

Print
77% of Pantone 2617
CMYK: 61, 76, 5, 0

Web and Television
RGB: 110, 77, 148
Hex: #6E4D94

Dark Gray

Print
Pantone Cool Gray 10
CMYK: 0, 0, 0 ,75

Web and Television
RGB: 102, 102, 102
Hex: #666666

White

Print
CMYK: 0, 0, 0, 0

Web and Television
RGB: 255, 255, 255
Hex: #FFFFFF

NOTE: Converting Pantone colors to RGB and HEX values will result in RGB and HEX values that are different than those provided. Only use the RGB and HEX values provided.

Montgomery College Official Accent Colors

Montgomery College's official accent colors are Pantone 179 (orange), Pantone 2925 (blue), and Pantone 339 (green). **Accent colors should not occupy more than 10% to 15% of a printed page or printed project. Tints of these colors are not permitted.** A tint is a reduction of a color's original intensity.

Accent Colors

Orange

Print
Pantone 179
CMYK: 4, 92, 92, 0

Web and Television
RGB: 255, 95, 58
Hex: #FF5E3A

Tints are not permitted.

Blue

Print
Pantone 2925
CMYK: 76, 25, 0, 0

Web and Television
RGB: 14, 138, 217
Hex: #0E8AD9

Tints are not permitted.

Green

Print
Pantone 339
CMYK: 84, 0, 64, 0

Web and Television
RGB: 40, 166, 137
Hex: #28A689

Tints are not permitted.

Typography—Official Sans-Serif Typeface

Roboto

Roboto is Montgomery College's official sans-serif typeface. Roboto is used for all of the College's print and digital marketing communications such as advertising, brochures, and websites. Montgomery College employees responsible for producing internal and external marketing materials are required to use Roboto.

Roboto Light

Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.

Roboto Regular

Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.

Roboto Bold

Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.

Roboto Black

Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.

Roboto Light Italic

Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.

Roboto Regular Italic

Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.

Roboto Bold Italic

Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.

Roboto Black Italic

Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.

Typography—Official Serif Typeface

Crimson Text

Crimson Text is Montgomery College's official serif typeface. Crimson Text is also used in the College's print and digital marketing communications. Montgomery College employees responsible for producing internal and external marketing materials are required to use Crimson Text.

Crimson Text Roman

Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.

Crimson Text Semibold

Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.

Crimson Text Bold

Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.

Crimson Text Roman Italic

Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.

Crimson Text Semibold Italic

Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.

Crimson Text Bold Italic

Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.

Typography—Substitute Typeface

Designated Substitute Typeface for Daily Use

Arial is Montgomery College's designated substitute typeface. Use of Arial, however, should be limited to routine business documents, routine business communications, and routine documents intended for internal use. Examples include daily email correspondence, memos, and internal reports. For most Montgomery College employees, Arial is recommended for daily use.

Arial	*Arial Italic*	**Arial Bold**	***Arial Bold Italic***
Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.	*Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.*	**Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.**	***Montgomery College was founded in 1946 to meet the educational needs of returning soldiers from World War II.***

Designated Typeface for Email Correspondence

Arial is Montgomery College's designated typeface for email correspondence. Arial is a standard system font on all Windows PC and Mac computers. Arial is also supported by mobile devices. Because of Arial's wide distribution, emails will look consistent across different platforms to both internal and external recipients.