



Gender Equity Citizen Project UNSDG 5 Assignment #3

Now that you have explored the United Nations Sustainable Development Goal (UNSDG) of Gender Equality (SDG5), what it means and how it might relate to you, this final project is an opportunity to apply your ideas. You are being challenged to consider the state of gender equality in our current world, gather expert knowledge about this social issue, and propose positive solutions based on what you have learned.

There are 3 parts to this assignment:

- I. Gather additional information specific to your target issue and audience.
- II. Create a tangible product that reflects your specific interest as it relates to SDG5.

You are free to choose one of the three possibilities:

Option #1: Advocacy Video

Option #2: Infographic

Option #3 Podcast

- III. Present the finished product to the class.

Each of us has the power to create change. Think about the work you have done so far related to SDG 5. Scour the literature specific to YOUR ideas for change. Come up with a plan for how you would engage the public to inform, inspire, and innovate to make a difference.

I. Literature Review

DUE DATE: _____

The United Nations Sustainable Development Goal of gender equality is a complex issue spanning numerous areas worldwide. Equity in rights, education, freedom from harassment and victimization, representation, and physical and mental health are just some of the subtopic areas that might be focused on to advocate for SDG5. Generate some ideas for where YOU believe there is a need and interest to advocate. You can navigate to the UNSDG5 website for even more ideas:

<https://www.un.org/sustainabledevelopment/gender-equality/>

Conduct an overview of the research and information relevant to your selected problem. Recent research is desired, although seminal pieces may also be included. Sure, you can do a basic Google search to "get ideas" and inspiration about the specifics related to your idea, but you will not be able to "use" or cite this webpage info UNLESS it comes from a gov. or edu. website. For a review of literature, go on the library homepage and start a basic

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journal search of your topic. Don't forget...our librarians are HAPPY to assist you in the journal search!

Generate possible solutions to the issue of your focus based upon your understanding of the “problem” and relevant research. Meaning, what do YOU think would help address the issue? Training, awareness, starting a dialogue, etc...?

II. Create a Product DUE DATE: _____

Each student will be responsible for his or her own work.

Teams are accepted only with prior instructor approval.

Step One: Decide which of the three choices you will be producing for this project.

Step Two: Create the product. You are encouraged to have it reviewed by a trusted person to identify any elements that need editing and assess how “user friendly” the final product is.

Project Choices (*select one*)

Choice #1: Advocacy Video

Once you’ve done your research, it is recommended that you write/type out a script or outline of ideas. What is your overall point or message? Once that is decided, pick your platform. Do you want to talk in the video? Will you use animation software or YouTube editor? Be careful when choosing a platform and make sure that you are able to export/share correctly. Lastly, finalize (export, check sharing options) and upload to Canvas (a website url, or a media recording, or a file upload). You are responsible for making certain your instructor can access the video PRIOR to the project deadline.

Choice #2: Infographic

You will produce a single, organized, "poster-style" infographic on the SDG5 subtopic of your choice. The topic should be something that you have researched and care about. Your infographic must have THREE different charts or graphs of AT LEAST TWO different types (2 bar + 1 pie... NOT 3 pie charts). Please take care to create an infographic that is a complete, visually interesting AND informative product with a uniform style and approach. You should not pay any money to use software for the creation of your infographic. Some free options to create an account for and use include:

easel.ly.com

canva.com

piktochart.com

Other requirements to review prior to submission include:

- Must have titles and/or labels on each chart included in infographic.
- Your project needs an overall Title.
- You MUST have your name on your project.

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- You MUST turn in a .PNG of your project.
- You MUST include the sources for your data in the BOTTOM RIGHT of your infographic - make a small box for all three of them as web links
- You MUST include the logo for our school (GCC) in one corner (can be top or bottom, left or right) of the page.

You are responsible for making certain your instructor can access the infographic image PRIOR to the project deadline.

Choice #3: Podcast

Create a ~3 to 5-minute podcast that is based on the subtopic of your choice. While you are free to appropriately express your views in a manner that adheres to our student conduct code (found in the student handbook) the focus of your shared information SHOULD come from researched (credible) sources of information. Meaning, you do not want to present information that “backs up” your point of view unless that information comes from a credible source. It is recommended that you come up with a 'script' so that you know what you are going to say before you record your podcast. Record your podcast on Audacity or GarageBand. You should NOT spend money to purchase software for podcast recording. Add music. You should have intro music (beginning) and outro music (end). Creative commons (open for use) music sources can be found at:

<https://creativecommons.org/about/program-areas/arts-culture/arts-culture-resources/legalmusicforvideos/>

It is important that you edit the final product. You can edit out any mistakes that you made or parts that you don't want. Even add effects. Just make sure that it sounds professional. You are responsible for making certain your instructor can access the podcast PRIOR to the project deadline.

While you may conduct an Internet search on your topic to see what people have developed in the past to gather ideas, any “use” of their content and/or visual styling is plagiarism and will result in disciplinary action as outlined in your student code of conduct handbook.

III. Present Your Completed Project DUE DATE: _____

Prepare a ~5min summary of your project. Be able to describe your reasoning in selecting your subtopic, your intended audience, and your “point” for the product create (ex: to inform, to inspire, to start a conversation, etc...). How would you ideally market this product or where would you ideally see it presented?

Please practice gathering your thoughts and presenting so that you can maximize your 5 minutes. Your comments should reflect your knowledge of the subtopic and (hopefully) engage the class in sharing your interest. Dates of presentation will be assigned no later than 2 weeks ahead of time.

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Need inspiration? Have questions? I am here for you. Reach out anytime through Canvas. I am happy to address your concerns and/or look over early steps of this project to offer feedback.

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