

OER Creator Badge Rubric

The OER Creator Badge recognizes individuals who have successfully authored or co-authored an Open Educational Resource (OER) that is publicly available under an open license. The badge validates the ability to design, develop, and publish high-quality, accessible, and pedagogically sound OER that supports student learning and open education initiatives. To earn this badge, recipients must have earned the OER Advocate badge and accumulate at least 15 points, with all competencies rated Competent (3) or above.

Competency	Example Activities	Developing (1)	Competent (3)	Accomplished (5)
Originality & Attribution – <i>Demonstrates the ability to create a new or significantly adapted OER that aligns with open licensing and proper attribution standards.</i>	- Develop an original OER or adapt an existing one, ensuring all sources are correctly attributed. - Justify the selection of the applied open licenses.	The OER is primarily a compilation of existing materials with minimal adaptation or lacks proper attribution.	The OER includes significant original content or thoughtful adaptation, with correct attribution for reused materials.	The OER is highly original or a well-adapted version with a clear scholarly rationale and meticulous attribution practices.
Instructional Design & Pedagogical Value – <i>Develops an OER that effectively supports student learning through appropriate structure, organization, and alignment with learning objectives.</i>	- Create a syllabus, lesson plan, or learning module demonstrating integration of the OER into a course. - Align OER content with specific learning outcomes and describe instructional strategies used.	The OER lacks clear organization, alignment with learning objectives, or pedagogical coherence.	The OER is well-structured, aligned with learning objectives, and demonstrates an understanding of instructional design.	The OER is highly engaging, innovative, and strategically designed to enhance learning outcomes.
Accessibility & Inclusivity – <i>Ensures that the OER adheres to Montgomery College's CLEAR Framework, promoting digital accessibility and inclusive content.</i>	- Apply the CLEAR Framework: Caption Everything, Logical Layout, Easy to Read, Alt Text for Images, Responsive Design. - Ensure the OER meets accessibility guidelines by reviewing captions, headings, alt text, and formatting. - Improve readability and layout based on accessibility best practices. -	The OER lacks key accessibility features and does not follow CLEAR principles. Minimal effort is made toward inclusive representation.	The OER meets basic accessibility requirements and integrates some CLEAR principles, including captions, logical layout, or alt text.	The OER fully adheres to the CLEAR Framework, ensuring maximum accessibility, usability, and inclusivity. The content is intentionally designed to reflect diverse perspectives.

	Integrate diverse perspectives into the content.			
Licensing & Sharing – <i>Correctly applies open licensing (Creative Commons or equivalent) and ensures the OER is available in a shareable, editable format.</i>	- Select and justify an appropriate open license for the OER. - Submit metadata or repository details for public access. - Describe how the OER can be adapted and reused.	The OER has unclear or incorrect licensing and is not easily shareable.	The OER includes correct open licensing and is shared in at least one open repository.	The OER has an appropriate open license, is widely available, and encourages collaboration and reuse.
Technical Quality & Format – <i>Produces an OER that is technically sound, formatted correctly, and free from major usability issues.</i>	- Submit the OER in an editable, widely used format (e.g., Pressbooks, PDF, Google Docs, Markdown). - Ensure all multimedia components function correctly. - Include a user guide if applicable.	The OER has formatting issues, broken links, or usability concerns.	The OER is properly formatted, free from major errors, and functions as intended.	The OER is of high technical quality, user-friendly, and available in multiple accessible formats.

The OER Creator Badge is grounded in international open education standards and best practices, aligning with the UNESCO OER Recommendations (2019) and Open Education Global’s 5Rs Framework (Wiley, 2014) to ensure the creation, adaptation, and dissemination of high-quality Open Educational Resources (OER). These policy frameworks emphasize the importance of capacity building, inclusive and equitable access, sustainability, and international collaboration—all of which are embedded within the competencies required for this badge.