

MCRPA  
Membership, Marketing, and Communications Committee  
Thursday, September 9, 2021

1. Introductions
  - Present: Elysse Meredith (chair), Adaora Nwigwe (vice chair), Stacy Ford, Nghi Nguyen, Staffan Sandberg
2. Updates on ongoing projects
  - Website is up-to-date
    - MCRPA email address needs to be corrected; request submitted during meeting
  - Digest: Nghi is on top of this
  - No new memberships so far
  - Member spotlight
    - Good for October
    - Need spotlights for November and December
      - Adaora has some people in mind
      - Everyone should try to recruit at least one spotlight member (thanks for the suggestions, Stacy!)
3. Member outreach
  - Adaora will review people who need to update their membership profile and give each of us contacts to reach out to
  - Staffan volunteered to create a perpetual MCRPA ad for the digital signage
  - Elysse will look into which buildings are being used the most on each campus for targeting outreach
  - Stacey will post information to InsideMC
4. Scavenger Hunt
  - Co-hosted with Community Engagement and Events
  - Thursday, September 23, 3 PM – 4 PM
  - Nghi is making the flyer
  - Some great item suggestions!
5. November Brown Bag Networking Lunch
  - Tentatively planned for Thursday, November 18, at lunchtime
  - Theme: “gratitude”
  - Calendar invitation will be forward to participants
  - Will determine Zoom v. in-person once there is clearer guidance for on-campus activities (especially regarding the return-to-campus date of October 4)

For future discussion: badging