

MCRPA  
Membership, Marketing, and Communications Committee  
Thursday, October 14, 2021

1. In attendance: Elysse Meredith (chair), Adaora Nwigwe (vice chair), Nghi Nguyen, Stacy Ford, Staffan Sandberg
2. Updates on ongoing projects
  - New members
    - One new member after scavenger hunt – Vanessa!
  - Member spotlight
    - Adaora still encouraging some colleagues
    - Elysse needs to find people
    - November: Nghi reached out to Christina Little
    - December:
      - Survey: what is your favorite holiday memories? (Nghi will do a Google Survey!)
      - Included question: Do you want to be a spotlight for 2022
    - January:
      - Gratitude tiles (padlet)
      - Included question: Do you want to be a spotlight for 2022?
3. Upcoming Events
  - Chat with Chiefs
  - Halloween Virtual Event
  - Unofficial F2F Halloween Event
  - Advertisements and flyers are done – thanks, Nghi!
4. Member outreach
  - Membership profiles longterm project (Adaora)
    - No updates currently
    - Will be cross-referencing lists between spreadsheet, Teams, and website, then start outreach
    - Adaora will share the finalized list when she's done
  - Digital signage (Staffan)
    - Staffan will coordinate with Stacy
    - Staffan will create a template for MCRPA
  - InsideMC (Stacy)
    - If PSD is needed, Nghi can share
  - HR has updated MCRPA brochure to use in orientation, and they have been sharing MCRPA info
5. November Brown Bag Networking Lunch
  - Tentatively planned for Thursday, November 18, at lunchtime
  - Theme: "gratitude"
  - Zoom vs. in-person
    - Because lunch is involved, Zoom is preferable
  - Time: 12 PM – 1:30 PM
  - No specific topic
  - Elysse will throw together conversation starters & Zoom link and send to Nghi

- Invite members to invite non-members
  - Nghi will put together a flyer based on previous ones
6. Next meeting: Rescheduled to Tuesday, November 9