

MCRPA
Membership, Marketing, and Communications Committee
Tuesday, November 9, 2021

1. In attendance: Elysse Meredith, Adaora Nwigwe, Stacy Ford, Nghi Nguyen
2. Updates on ongoing projects
 - New members
 - Vanessa Aderibigbe
 - Member spotlight and spotlight substitute
 - December:
 - Survey: what is your favorite holiday memories?
<https://docs.google.com/forms/d/e/1FAIpQLSdfURs4AYpZprZ60Dd2q0dwXX72MU0f2t7lpmVJEcDT4XMspw/viewform>
 - It's beautiful – thank you, Nghi!
 - January:
 - Gratitude tiles (padlet): <https://padlet.com/CKCrefton/spotlight2022>
 - Also beautiful -- thanks, Nghi!
 - February: Vanessa Aderibigbe (new member! Yay!)
 - Start thinking about March
 - Member outreach
 - Membership profiles longterm project (Adaora)
 - Adaora is cross-referencing membership list with MCRPA website
 - Next steps: filtering changes, figuring out if people are still here (not on MC website but still in email list), directly update location and email; contact people and request pictures/bio updates
 - Stacy can update anything needed; Adaora will send information that needs updating
 - Digital signage (Staffan)
 - No updates; “welcome back” messages taking priority 😊
 - Can go into Scala (signage platform) to send out tailored “welcome back” screens
 - If you see dark signs, let Staffan know and he can put in a ticket, or submit ticket to IT
 - InsideMC (Stacy)
 - Now that shortlink and information is updated on website, can start posting!
 - Let Stacy know which events are public and which are MCRPA-members-only
3. Upcoming Events
 - November Brown Bag Networking Lunch, Thursday, November 18, 12 PM – 1:30 PM
 - Tentative: Wednesday, December 5: Chat and Chill Vacation Planning (CEE Committee)
 - Tentative: Holiday event (CEE Committee)
4. Other Business
 - Website short link (thanks, Stacy!): www.montgomerycollege.edu/join-mcrpa
5. Next meeting: Thursday, December 9