

MCRPA  
Membership, Marketing, and Communications Committee  
Tuesday, December 9, 2021

1. In attendance: Elysse, Nghi, Staffan
2. Updates on ongoing projects
  - New members: Paul Miller!
  - Member spotlight and spotlight substitute
    - December:
      - Survey: what is your favorite holiday memories?  
<https://docs.google.com/forms/d/e/1FAIpQLSdfURs4AYpZprZ60Dd2q0dwXX72MU0f2t7lpmVJEcDT4XMspw/viewform>
      - Nghi is going to send out a digital booklet with all the postcards!
    - January:
      - Gratitude tiles (padlet): <https://padlet.com/CKCrefton/spotlight2022>
      - Has been distributed; please add 😊
    - February: Vanessa Aderibigbe (new member! Yay!)
    - March: TBD (maybe ask Paul?)
  - Member outreach
    - Membership profiles longterm project (Adaora)
      - Will review in January if so
    - Digital signage (Staffan)
      - Idea: combine profile quote + photo with call to action!
        - Quote: why someone joined/members
        - Have two running at the same time
        - Nghi will share quotes/photos with Staffan!
      - Scala has templates for “thank you” slides which we could use for something
    - InsideMC (Stacy)
      - Updates next time 😊
3. Upcoming Events
  - Debrief on December 8 holiday event (CEE Committee)
    - Small and fun gathering; had four games plan but had so much fun that didn’t even get to most of them! Yay!
  - MMC Spring events:
    - Brown Bag Networking Lunch (tentative for February)
    - Open House (tentative for March)
    - Chat and Chill (tentative for April, collab with CEE)
      - Museum Day! Potentially going to the African American Museum at the Smithsonian (on a Saturday) and looking for a private tour
    - End of Semester Celebration (tentative for May, collab with CEE)
    - Annual Retreat/10 Year Anniversary (May)
4. Other Business
5. Next meeting: Thursday, January 14 (Elysse to make reoccurring meeting)