



Membership, Marketing, and Communication Committee
Tuesday, December 5, 2023
11:00 AM-12:00 PM
Meeting Minutes

Present: Tilandra, Tiffani, Staffan, Nghi

Spring 2024

1. Marketing
 - a. New Employee Orientation with HRSTM
 - i. Short video to slide into presentation
 - ii. Christine developed a document, we can use snippets for video
 - iii. Include MCRPA brochure
2. QR Code
 - a. Staffan can create a QR code that can track when people are logging into the website

Google Forms Migration

1. Will migrate Google forms over to Microsoft Forms
 - a. Event Submission
 - b. Other event forms
2. Easier to transfer to next leadership team/committee
3. New [Create Your Profile Form](#)

Website Updates

1. Updated the Resources webpage and added the current version of the MCRPA Brochure

Next Meeting

- Tuesday, January 2, 11:00 AM-12:00 PM