English 101/A
Compare/Contrast Essay
Colors

Think about what colors represent in our culture (or a culture you are very familiar with) For example, in the US, red is passion, fire; blue is sad, depressed; green is envy, jealously, and so on. Colors in Hinduism/India overlap some with US colors, but they also can represent caste (social class). Generate a list of what colors represent in the US. Then read the articles about colors in India. Think about how they are similar and different in these two cultures. And then come up with your points of comparison/contrast: these will be your topic sentences. Avoid surface level comparisons.

You may write all contrast, all comparison (though this can be tricky), or a combination of compare and contrast. Just remember, you want to have a point. The point can be that they are different, the same, or a little of both, but more different than the same or more the same than different.

Please read BR chap. 7 carefully before you start on your outline -- pay close attention to the point-by-point pattern of organization as that is what you will use for this assignment. Keep in mind you don’t want your audience to feel as though it is watching a tennis match (see BR p. 210).

**Audience:** Other college students and professors; the academic community

**Purpose:** Compare/contrast the what colors represent in two different cultures and draw a conclusion about the world, make a point.

**Sources:** The three articles listed below discuss colors in India. Use these articles along with your own background knowledge and experience to develop your essay.

**Length** – 3 to 4 pages (750-1000 words)

**Grading Criteria:**

- Awareness of audience and purpose
- Clear thesis statement at the end of the introductory paragraph
- Clear topic sentences for the body paragraphs (each topic sentence should introduce one point of contrast or comparison).
- Moves from general to specific within the body paragraphs
- Appropriate evidence to support the thesis
- Point-by-point organization

[Type here]
Reflects the need for coherence and unity
Excellent control over grammar and mechanics

Please include in your heading the following information:
First name Last name
Prof. Last Name
ENGL101A/CRN ######
Essay #
Draft #
Due date

Readings:

In India, Color is a Cultural Context. (2010). http://handeyemagazine.com/content/colour-and-encoded-meaning


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