



ENGL 102
Research Paper
What do Colors Represent?



For this assignment, you will

- Follow a specific argument model and development structure, either Rogerian or Toulmin;
- Logically and coherently arrange a longer essay of 5-7 pages that expands beyond the traditional five-paragraph model, using appropriate transitional language to guide a reader;
- Bolster your argument with five sources, at least one of which must address a counterargument

Topics (select one):

- a. research one color and its various meanings in different cultures – how people interpret it and its significance

OR

- b. compare and contrast the meanings of a color or colors in two societies or cultures.

Using the principles of *either* Rogerian argument or Toulmin logic to structure your essay, argue why one interpretation is “better” than the other(s).

Audience: Other college students and professors; the academic community

Purpose: Using either Rogerian or Toulmin structure, inform your audience about the significance of these colors in different cultures while persuading your audience that your interpretation and conclusion is correct.

Sources: Five articles that you find on the MC database. We will work on this and the Works Cited page in class. You might also find working with the librarians can be very helpful.

Length – 5-7 pages

Grading Criteria:

- Awareness of audience and purpose
- Clear thesis statement at the end of the introductory paragraph
- Clear topic sentences for the body paragraphs
- Strong development that moves from general to specific within the body paragraphs
- Appropriate evidence to support the thesis and topic sentences
- Reflects the need for coherence and unity
- Excellent control over grammar and mechanics

Please include in your heading the following information:

First name Last name

Prof. Last Name

ENGL101A/CRN #####

Essay #

Draft #

Due date

NOTES: