

Career Search Resources

This helpful career search resource was originally designed for students enrolled in the grant based program GEER funded by the State of Maryland. It was designed to help Marylander's impacted by COVID-19 get back to work through brief coursework that prepares them for a certification or licensure exam.

Even though the program has ended, the information below is helpful to anyone in their job search. Below you will find a list of resources and links that will support you in marketing your newly attained skills and industry recognized credential in your job search. Montgomery College can continue to provide support to you, MC Alumni, through the <u>Student Career and Employment Services</u>.

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Montgomery College Resources

Currently enrolled students have full access to services and supports (Student Career and Employment Services) at Montgomery College and on our websites – College Central Network, Big Interview, Career Coach. Alumni access is limited in some cases. Alumni can access some Student Career and Employment Services, the job search site College Central Network.

<u>Student Career and Employment Services</u> - https://www.montgomerycollege.edu/life-at-mc/student-career-and-employment-services/ - https://www.montgomerycollege.edu/life-at-mc/student-career-and-employment-services/

<u>Recruitment Events and Job Fairs</u> - https://www.montgomerycollege.edu/life-at-mc/student-career-and-employment-services/recruitment-events-and-job-fairs.html

College Central Network - https://www.collegecentral.com/montgomerycollege/

Big Interview - https://montgomerycollege.biginterview.com/

Career Coach - https://montgomerycollege.lightcastcc.com/

*Contact Roberta Buckberg and/or Student Employment Services (SES) Specialists if you have any difficulty accessing the above Montgomery College resources.

<u>roberta.buckberg@montgomerycollege.edu</u> SES Contact info found here: https://www.montgomerycollege.edu/life-at-mc/student-career-and-employment-services/

Career Research

<u>Career Coach</u> from Montgomery College https://montgomerycollege.emsicc.com/ allows you to take a quick (6 question) assessment or a detailed (60 question) assessment that identifies potential career pathways, review programs of study, and provides a resume builder.

<u>Onet Online</u> <u>https://www.onetonline.org/</u> Here you can find a sample of reported job titles for basically every occupation, wage information, the level of education and experience necessary for occupations, and many more details.

<u>Career OneStop</u> <u>Careers and Career Information - CareerOneStop</u> Find career videos that provide a quick overview of what you can expect in different industries and fields of work. You can job search, take assessments, explore careers and more career research related activities.

Ask JAN (Job Accommodation Network) askjan.org Reasonable accommodations are necessary and legally required for some professionals. Explore how to handle requests for a reasonable accommodation on the job through AskJAN

<u>Indeed Career Guide Resource https://www.indeed.com/career-advice</u>

<u>Glassdoor.com</u> – Research company reviews, learn about their pay, culture, interview process and more. https://www.glassdoor.com/member/home/index.htm





General Job Search

Job Search Advice https://www.flexjobs.com/blog/post/job-seekers-share-their-best-job-search-advice/

 $\textbf{Basic Job Search Tips} \ \underline{\text{https://www.themuse.com/advice/6-job-search-tips-that-are-so-basic-people-forget-them}$

What Is the Hidden Job Market? https://www.thebalancemoney.com/what-is-the-hidden-job-market-2062004

What is the Hidden Job Market? Plus Tips on Accessing It https://www.indeed.com/career-advice/finding-a-job/hidden-job-market#:~:text=The%20hidden%20job%20market%20refers,evaluating%20job%20applications

How to Use the Hidden Job Market to Advance Your Career

https://www.indeed.com/career-advice/career-development/use-hidden-job-market-to-advance-career

Cover Letter

%20or%20interviewing.

Cover Letter Advice https://www.themuse.com/advice/the-cover-letters-that-make-hiring-managers-smile-then-call-you

14 Cover Letter Templates https://blog.hubspot.com/marketing/how-to-write-cover-letter-template

How to Write a Cover Letter For a Job https://resumegenius.com/blog/cover-letter-help/how-to-write-a-cover-letter

30 Cover Letter opener examples to make you think more creatively about writing your cover letter https://www.themuse.com/advice/how-to-start-a-cover-letter-opening-lines-examples

Types of Cover Letters with Samples, because who doesn't want a sample? https://www.themuse.com/advice/cover-letter-examples-every-type-job-seeker#whybother

Resume

Resume writing is both a science and an art. The more details you learn about the "how" and the "why" of your resume the more nuance you can apply as you approach companies for meaningful employment opportunities. Keep your resume accomplishment and contribution oriented so employers easily see your value.

MC

Career Search Resource List Quick Tips

- Use a professional email address (e.g. firstname.lastname@gmail.com)
- Use font size 10 to 12 and font easy to read that looks professional (e.g. Calibri, Times New Roman, Georgia, Arial, Verdana)
- Strategically use **bold**, CAPS, and *italics*, but don't overdo it
- Include your LinkedIn URL, website, online portfolio in the header/contact section
- Make it "skimmable," easy to read and quickly find your qualifications
- Describe the training / class(es) you've taken

Articles:

40 Best Resume Tips 2021 https://zety.com/blog/resume-tips

How to Write A Competitive Resume – includes an audio version of the article https://www.forbes.com/sites/ashleystahl/2021/06/10/how-to-write-a-competitive-resume-in-2021/?sh=6733078b7724

Career Changer Resume https://www.thebalancecareers.com/career-change-resume-writing-tips-4134292

How to Read a Job Description https://www.themuse.com/advice/how-to-read-job-description-keywords

How to Turn Duties Into Accomplishments https://www.themuse.com/advice/resume-revamp-how-to-turn-your-duties-into-accomplishments

Beating the ATS (Applicant Tracking System) https://www.visualcv.com/blog/how-to-beat-the-applicant-tracking-system/

More information on Applicant Tracking Systems (ATS's)

Tips for an ATS (Applicant Tracking System) Friendly Resume

- Key words are very important.
- Your resume is ranked among others for "best fit," the more key words you have from the job posting the higher your rank.
- Keep it simple and text-based. Avoid charts, graphs, pictures, and other visuals. Also avoid colored text.
- Bullet points are good for both the ATS and human eyes when scanning a resume.
- Work experience should be listed with Employer first, then Job Title, then Dates.
- There is debate as to whether a Word or PDF file is better, so follow guidelines from the company, or call and ask.
- Make sure your resume is key word rich. Review the job posting, company website, and their social media to determine key words (emphasized through location and repetition).



Career Search Resource List

- Use both acronyms and the spelled-out version (e.g, PMP and Project Management Professional).
- Keep resume section names traditional, e.g., Experience, Education, Skills.
- Focus on industry specific terminology over soft skills.
- Paste the job posting in Wordle or a Tag Crowd word cloud to see what is mentioned frequently and therefor important.

Writing a competitive resume - https://www.forbes.com/sites/ashleystahl/2021/06/10/how-to-write-a-competitive-resume-in-2021/?sh=6733078b7724

Resume Scanner will show you how well your resume meets job posting requirements, for free https://cultivatedculture.com/resume-scanner/

Videos:

Nine Videos on Resume Writing (& Cover Letter)

https://www.youtube.com/playlist?list=PLpQQipWcxwt9Cld I9aJfSLFAytSslmCC

LinkedIn

20 Steps to a Better LinkedIn Profile https://www.linkedin.com/business/sales/blog/profile-best-practices/17-steps-to-a-better-linkedin-profile-in-2017

31 LinkedIn Profile Tips https://www.themuse.com/advice/linkedin-profile-tips

Customize your LinkedIn profile URL

 $\frac{https://www.linkedin.com/help/linkedin/answer/87/customizing:your\%20\%E2\%80\%93public-profile-url}{}$

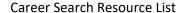
Already have a complete LinkedIn Profile:

3 Steps to Finding Hidden Jobs On LinkedIn

https://www.recruiter.com/i/3-steps-to-finding-hidden-jobs-on-linkedin/

LinkedIn Banner / Background Photo: Free High-Resolution Pictures – some free to use photos https://unsplash.com/

Free Picture Editing with LinkedIn Templates – offers some free photo editing services https://unsplash.com/





Networking

Articles:

Elevator Pitch https://www.themuse.com/advice/the-15minute-method-to-writing-an-unforgettable-elevator-speech

Network to tap into many more job opportunities https://www.cnbc.com/2019/12/27/how-to-get-a-job-often-comes-down-to-one-elite-personal-asset.html

Informational Interviews are a fantastic way to grow your network when they are done right.

- **How to Ask for an Informational Interview** https://www.themuse.com/advice/how-to-ask-for-an-informational-interview-and-get-a-yes
- How to Conduct and Informational Interview https://www.themuse.com/advice/3-steps-to-a-perfect-informational-interview
- UC Berkeley Article, Benefits, 6 Steps of Informational Interviewing https://career.berkeley.edu/Info/InfoInterview
- How to Get the Most Out of an Informational Interview https://hbr.org/2016/02/how-to-get-the-most-out-of-an-informational-interview

MeetUp.com to find career networking groups

Finding "Hidden" Jobs on LinkedIn https://www.recruiter.com/recruiting/3-steps-to-finding-hidden-jobs-on-linkedin/

Build Your Network Using Professional Associations https://jobstars.com/how-to-build-your-network-using-professional-associations/

5 ways professional associations can help you boost your career

https://blog.careeronestop.org/5-ways-to-boost-your-career-via-a-professional-association/

Videos:

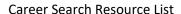
5 Advantages of Professional Associations https://www.youtube.com/watch?v=-SBPT9gECVk

Ted Talk – An introvert's guide to networking

https://www.youtube.com/watch?v=Cj98mr_wUA0

30 Second Elevator Pitch - https://www.youtube.com/watch?v=Lb0Yz_5ZYzI Informational Interviews

- Informational Interviews, Best Questions to Ask https://www.youtube.com/watch?v=4b2iagdHw8M
- Mistakes to Avoid https://www.youtube.com/watch?v=V L2aWCdO4A
- Mock Informational Interview https://www.youtube.com/watch?v=DJ_yPCmpJm0&t=300s





Interviewing

Big Interview https://montgomerycollege.biginterview.com/ This is an excellent resource that supports improving your interview skills. You are gaining new skills that you will want to market to potential employers.

Job Interview Questions Database https://www.livecareer.com/resources/interviews/questions
The S.T.A.R. Method: The Secret to Acing Your Next Job Interview
https://www.themuse.com/advice/star-interview-method

Job Interview Questions Database https://www.livecareer.com/resources/interviews/questions

The Ultimate Interview Guide: 30 Prep Tips for Job Interview Success

https://www.themuse.com/advice/the-ultimate-interview-guide-30-prep-tips-for-job-interview-guccess

10 Impressive Questions to Ask in a Job Interview - https://www.thecut.com/article/questions-to-ask-in-a-job-interview.html

What Your Body Language is Saying About You During an Interview -

https://www.careercontessa.com/advice/body-language-during-interview/ - Your body language conveys more than your words

Videos:

Indeed Video, Common Questions and Body Language https://www.youtube.com/watch?v=HG68Ymazo18

Fast Company Video, Common Interview Mistakes

https://www.youtube.com/watch?v=UkSfp3XHSko

Zoom Video Interview Tips https://www.youtube.com/watch?v=Ab708ZDPJQE

Interview Tip From Zoom https://blog.zoom.us/how-to-seamlessly-conduct-virtual-zoom-interviews/

Micro-Internships / Project Based Work – Resume and Experience Building

These are resume and experience building short term work opportunities and may be a good starting point for students trying to gain experience in order to obtain a more traditional career.

- <u>www.parkerdewey.com</u> Short-Term, paid, professional projects open to all U.S. college students and recent graduates of U.S. based institutions. How is Works: https://www.parkerdewey.com/career-launchers
- www.freelancer.com Jobs available for all skills.





How it Works: https://www.freelancer.com/info/how-it-works >Go to "How to earn money freelancing" tab.

• <u>www.upwork.com</u> Find the right work for you, with great clients, at the world's work marketplace. <u>https://www.upwork.com/i/how-it-works/freelancer/</u>

Job / Career Search Websites

These are a great avenue for a number of jobs, but statistics show that only about 15-20% of job openings are advertised on job boards. Continue to use this avenue, but also use networking.

• <u>College Central Network</u> <u>https://www.collegecentral.com/montgomerycollege/</u>



Montgomery College's website for employers looking for MC's talent that also has a robust national reach for job opening around the country. Must use your MC User ID and MC email to sign up. In addition to job postings, you will find job search podcast links, resume

builder, and additional tools.

- Montgomery College <u>Recruitment Events and Job Fairs</u>
- <u>Indeed www.indeed.com</u> Worldwide employment website with robust listings around the region and the nation. Consider downloading their **app** on Apple and Android for convenient anytime job search.



- <u>Dice www.dice.com</u> Tech Career job search site.
- Maryland Workforce Exchange https://mwejobs.maryland.gov/vosnet/Default.aspx
 Create a profile, search for Maryland based work, gain access to American Job Center career search workshops and more.

Montgomery County Library Resources – accessible to all Maryland residents

As a Maryland resident you are eligible for a Montgomery County Public Library (MCPL) card, and you can apply for one online right now.

https://www.montgomerycountymd.gov/library/services/card.html. The MCPL has many wonderful resources that can help you prepare for your certification exam. Two specific resources, Learning Express and Peterson's Test and Career Prep, cover a number of the certifications that can be earned through GEER courses along with job search resources, all for free! For both you will need you MCPL library card number and your personal pin.

- Learning Express has free online tutorials, e-books, and practice tests in many fields. There

 EBSCO Learning Express is an e-book for Career Changers and resources on Job

 Search, Interview Skills, Negotiating Salary and more!

 You need your MCPL library card number and pin to access Learning Express.

 https://mcpl.aspendiscovery.org/WebBuilder/WebResource?id=67
- Peterson's Test Prep has a 'Vocational Test Prep' section with access to free practice

 PETERSON'S

 Exams for Medical Assistant, Pharmacy Technician, CNA, and Real

 Estate, and for some professional categories they have learning

 resources too. Also, the 'Career Advice' section under 'Explore Careers' and 'Career

Career Search Resource List



Tools' has excellent resources as well! You need your MCPL library card number and pin to access Peterson's Test Prep.

https://mcpl.aspendiscovery.org/WebBuilder/WebResource?id=88

Salary & Benefits Negotiation

Articles:

Tips for Negotiating - https://interviewpenguin.com/salary-counter-offer-tips-and-ideas/

How to Negotiate Salary After You Get a Job Offer https://www.roberthalf.com/blog/salaries-and-skills/be-ready-for-salary-negotiations-with-these-8-tips

How to Negotiate Salary: 37 Tips https://www.themuse.com/advice/how-to-negotiate-salary-37-tips-you-need-to-know

How to Make a Great Counter Offer https://interviewpenguin.com/salary-counter-offer-tips-and-ideas/

<u>Videos</u>

Recruiters Perspective on Salary Negotiation

https://www.youtube.com/watch?v=2oo32dOlMhQ

How to Negotiate Salary after Job Offer https://www.youtube.com/watch?v=J30wmYgzVXM How to ACE Salary Negotiations! https://www.youtube.com/watch?v=VFhTjPtoWmc

Balance and Perspective

11 Good Study Habits to Develop https://www.coursera.org/articles/study-habits

How to Set (SMART) Goals and Achieve Them https://www.betterup.com/blog/how-to-set-goals-and-achieve-them

How to Overcome Test Anxiety https://www.verywellmind.com/test-anxiety-3024422

Relaxation Techniques https://www.mayoclinic.org/healthy-lifestyle/stress-management/indepth/relaxation-technique/art-20045368

Yoga for Beginners Playlist https://www.youtube.com/watch?v=AB3Y-4a3ZrU&list=PLui6Eyny-UzzWwB4h9y7jAzLbeuCUczAl

Yoga at Your Desk https://www.youtube.com/watch?v=tAUf7aajBWE&list=PLui6Eyny-UzzWwB4h9y7jAzLbeuCUczAl&index=6

Meditation (Free 31-day Calm Challenge Playlist) – 90 second to 12-minute-long videos https://www.youtube.com/watch?v=kFPK1dYWUcs&list=PLgdxvG3Ulbifdn2AAEAKohcNV0wulSti





9 Free Meditation Apps https://www.wellandgood.com/free-meditation-apps/

E-books & E-audiobooks through Montgomery County Library (available to all MD residents, DC and Northern VA residents)

https://www.montgomerycountymd.gov/library/collection/downloads-and-streaming.html

Student Health and Wellness (SHaW) Center for Success at Montgomery College – offers programming during semesters for the mind, body and spirit.

https://www.montgomerycollege.edu/life-at-mc/student-health-and-wellness/index.html

Counseling and Crisis Resources https://www.montgomerycollege.edu/counseling-and-advising/personal-counseling.html

Federal Jobs / Careers

Most federal agencies advertise on USA Jobs.com, but some have their own website and/or separate recruitment channels.

- USA Jobs https://www.usajobs.gov/
- Federal Job Results www.federaljobresults.com

Overseas Education / Credential Evaluations

<u>https://www.wes.org/advisor-blog/career-guides-skilled-immigrants/</u> Supporting International students, immigrants, and refugees achieve their educational and career goals.

- Compiled by Sean Wright, GEER Placement and Learning Advisor, Montgomery College

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GEER II

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