

Montgomery College Nonprofit Leadership Institute Spring 2023

Course Title	Course #	CRN#	Description	Investment*	Schedule
Nonprofit Fundraising and Development	NPT002	34259	Effective fundraising requires strategic planning and buy-in from staff and volunteers. This course will provide the basics of best practices in nonprofit fundraising and development, and will cover areas such as major donor development, solicitation techniques, donor database management, event planning, seeking corporate support and grants, and much more. This course is ideal for Executive Directors, Fundraising staff, Major Gifts Officers, and volunteers.	\$325 (Tuition: \$200 + Fee: \$125)	Feb. 27-April 3 M: 6:30-8:30pm (Rockville Campus)
Nonprofit Marketing and Communications	NPT003	34260	Raising the profile of your nonprofit organization and telling your story requires strategy and planning. This course will provide training using a wide variety of tools including social media, websites, newsletters and e-mail marketing, and media advisories. Emphasis will be on branding and messaging in support of your organizations fundraising efforts and the latest trends. This course is ideal for Executive Directors, Marketing and Communications staff, and volunteers.	\$325 (Tuition: \$200 + Fee: \$125)	Feb. 21-Mar. 28 T: 6:30-8:30pm (Rockville Campus)
Nonprofit Leadership Boot Camp	NPT009	34261	This boot camp focuses on developing the leadership potential and capacity of emerging leaders. The program is not a Nonprofit Basics course; it has been designed to help build community leaders and understand what it looks like to design organizations that are value and community benefit-focused. This program introduces frameworks for outcomes-oriented planning and decision making that are used to explore the different management domains within nonprofits. We engage participants in clarifying the role of leadership and developing strategies to advance their individual leadership aspirations, and mastering frameworks that support success in their nonprofits. You must be a current member of a nonprofit to attend this program. This course requires students to complete and submit an application online .	\$600 (Tuition: \$300 + Fee: \$300)	Mar. 1-May 10 W: 9am-4:30pm Class meets every other week. Session Dates: 3/1, 3/15, 3/19, 4/12, 4/26, 5/10 (Rockville Campus)
NEW Crayons and Kittens: Nonprofit Financial Management Basics	NPT017	34328	This continuing education course introduces nonprofit leaders and aspiring leaders to the basics of nonprofit financial management. From crayons to kittens, nonprofits are expected to deliver on their missions while maintaining financial stability. Whether you're working at a startup or well-established nonprofit, this course will establish the foundation for your nonprofit financial management knowledge or serve as a needed refresher.	\$395 (Tuition: \$200 + Fee: \$195)	Feb. 1-Mar. 8 W: 7-9pm (SR)

**Non-Maryland Residents will pay additional Out-of-State Fee. Payment is due at the time of registration to stay enrolled.*

Date Denotations: M-Monday, T-Tuesday, W-Wednesday, R-Thursday, F-Friday, S-Saturday, U-Sunday
All information, availability, schedule, and costs are subject to change without notice.
Structured Remote (SR) courses are online courses that will meet at a designated meeting date and time, live with your instructor.
11/29/2022