

THE MACKLIN BUSINESS INSTITUTE AND CENTER FOR ENTREPRENEURSHIP at Montgomery College



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UPCOMING EVENTS

MBI Distinguished Lecture Series Welcomes Discovery Communications CEO Judith McHale

April 12



Discovery Communications, Inc. (DCI) President and CEO Judith McHale will deliver the next Macklin Business Institute Distinguished Lecture. McHale was appointed to the position in 2004, and she has led Discovery Communications to its current position as the leading company in

global real-world media/entertainment. She is a member of several boards of directors, including Polo Ralph Lauren, the John Hancock Company, Potomac Electric Power Co., and several nonprofit organizations.

Before joining Discovery in 1987 as its general counsel, McHale was general counsel for MTV Networks, overseeing legal affairs for MTV, Nickelodeon, and VH-1. She began her career as an attorney at the New York law firm of Battle, Fowler. After graduating from Fordham Law School and earning her undergraduate degree in politics from the University of Nottingham in England.

Where & When

Wednesday, April 12 at 2 p.m. at the Montgomery College Rockville Campus in the Theater Arts Arena. The program is part of the Distinguished Lecture Series offered by the Macklin Business Institute. The event is free and open to the public. For more information, call 301-738-1707 or e-mail stephen.lang@montgomerycollege.edu.

Entrepreneur Expo

April 22

The Macklin Center for Entrepreneurship with support from the Coleman Foundation and the U. S. Association of Small Business and Entrepreneurship will cosponsor an Entrepreneurship Expo with Montgomery County

Public Schools. Open to college and high school students, the event will feature a keynote address, panel discussion, and hands-on business competitions.

Expert Advice. Keynote speaker Barry Moltz, author of "You Need to Be a Little Crazy: The Truth about Starting and Growing Your Business," a nationally recognized serial entrepreneur, will discuss business management and entrepreneurship.

Panel Discussion. A panel of local entrepreneurs will discuss business start-up opportunities in technology, franchising, home-based, and family-owned businesses. Students will have the opportunity to interact informally with a number of successful entrepreneurs throughout the day, and learn more about their specific areas of interest.

Business Plan Competitions. Students will showcase their own knowledge, skills, and ideas in developing new business ventures through business plan competitions, which will be judged by local business executives. Winners will receive prizes such as scholarships and laptop computers.

Selected students will also participate in concurrent business plan presentations, another competition, which will be judged by local business executives and college students from the University of Maryland Hinman CEO's Program, and Montgomery College.

To Participate

Members of the local business community interested in helping young people learn about entrepreneurship should contact Nancy Nuell, director of business development and grants at Montgomery College, 301-251-7958, nancy.nuell@montgomerycollege.edu; or Sandra Navidi, curriculum coordinator, Montgomery County Public Schools 301-279-3497, Sandra_L_Navidi@mcps.org.

Where & When

Saturday, April 22 from 8 a.m.–1 p.m. in Globe Hall on the Germantown Campus of Montgomery College, 20200 Observation Drive, Germantown, Maryland.

BOOK BONDING

Macklin Scholars Establish E-Book Club for High School Students

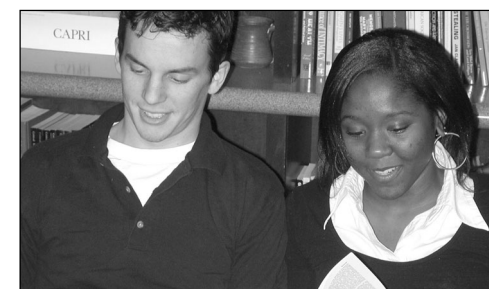
Earlier this month, Montgomery College's Macklin Business Institute students went back to high school—not to attend classes—but to introduce their latest community service idea to a group of 10th and 11th graders: an online book club for students interested in business.

Macklin students—Jaime Browne, Matthew Woodrow, and Kim Le—pitched the idea at an Academy of Finance meeting at Magruder High School in Gaithersburg. Participation is open to Macklin students, MC Business and Economics Club members, and Magruder High School students. Participants will be invited to discuss a business-themed book at a secure Web site, hosted by Montgomery College, in a message posting format. Book Club selections will be chosen by the Macklin Scholars each semester.

Book Club Benefits

Academic: Students read and formulate constructive opinions on business-related topics, then convey those opinions with quality writing skills. "The club will provide all of us the opportunity to learn—not only through the content of the book—but from each other," said MBI Scholar Matthew Woodrow. By networking with Macklin scholars, high school students will be able to ask advice and learn what college life is really like.

Online Course Preparation: The experience will give high school students a preview of what lies ahead. MBI Director Steve Lang points out: "It also gives them a jump start in preparing for a new trend in college education—the world of online education. They have a chance to get comfortable in that environment, which will be needed more as more colleges continue



Macklin scholars Matthew Woodrow and Jaime Browne prepare to lead the new MBI online book club, which will feature nonfiction selections for business-minded Magruder and Montgomery College students.

offering a growing percentage of courses online."

Mentoring. Macklin Scholar Jaime Browne welcomes the opportunity to give something back. "The relationship we build between Macklin and local high-school students is important to me: I see it as an opportunity to serve my community and to help students transition successfully from high school to college."

"If all goes as planned," said Lang, "this program will be a staple of the Macklin Business Institute's community outreach projects, and it will be operated jointly with various MCPS Academy of Finance schools throughout future academic years."

This Month's Macklin Book Club Selection:

Rich Dad's Cashflow Quadrant: Rich Dad's Guide to Financial Freedom,
by Robert T. Kiyosaki,
with Sharon L. Lechter, C.P.A.

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