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MBI Expansion: *Scholars Now Offered Two-Year Program*

Building on the success of its sophomore-level scholars program, The Macklin Business Institute (MBI) will be expanded to a two-year program starting fall 2008. The fall semester will mark the first concurrent enrollment of Montgomery College freshman into a two-year program and sophomores into a single-year experience.

Since its founding in 1999, the MBI Scholars program has provided community college students a collegiate experience for second-year students that parallels that of the best business schools in the country. Cornerstones of the program include: high-quality seminars that build on the academic experience, scholarships, mentoring, business-related field trips and internships. Students are also required to manage operations for their own business: the MBI Café, the on-campus Starbucks source, which

develops real-world marketing, sales, and business administration skills.

The Macklin program's expansion to two years will provide greater continuity and a greater sense of community among the students. Faculty will be able to work with talented students earlier in their studies, resulting in more opportunities to develop the specific skills students need as business leaders.

For information, visit www.macklin.org or contact Steve Lang, director, Macklin Business Institute, 240-567-1707; stephen.lang@montgomerycollege.edu

Lecture Series at Macklin: *A Distinguished Tradition*

Montgomery College continues to produce the Distinguished Lecture

Series—the community events sponsored by the Macklin Business Institute that spotlight Washington-area business leaders and hot business topics.

The Distinguished Lecture season for 2007–08 began with guest speaker Pete Linsert, CEO and president, Columbia Biosciences Corporation in Columbia, Md. (formerly Martek) in October 2007. Earlier this month, the Honorable Barbara Hackman Franklin, former U.S. Secretary of Commerce, delivered a lecture, “The Joys of a Non-Linear Career Path: Business, Public Service, Entrepreneurship,” encompassing significant moments in her career, lessons learned, and advice for today's students.

As the United States' 29th Secretary of Commerce, Franklin served in the administration of

President George H. W. Bush. During her tenure, she focused on market-opening initiatives in China, Russia, Japan and Mexico. Currently, she is president and CEO of Barbara Franklin Enterprises, a private investment and consulting firm in Washington, D.C.

Each lecture program, held on the Montgomery College Rockville Campus, is preceded by a reception with a light buffet lunch for 30–40 participants, in order to provide students, particularly, and guests an opportunity to interact with the speaker.



This week, the Honorable Barbara Hackman Franklin, former U.S. Secretary of Commerce, spoke at Montgomery College's Rockville Campus.

MBI Speakers: Motivational and Multi-Talented

Past Distinguished Lecture events have focused on global marketplace priorities, ethics in business, information technology concerns and markets, and biotechnology. Business experts all, speakers have run the gamut from cyber CEOs to legislators to media personalities, including:

Patrick Byrne, CEO & president, Overstock.com

John Wall, president, NASDAQ International

Raul Fernandez, entrepreneur, part-owner, Washington Capitals, Wizards & Mystics

Tom Donohue, former president, U.S. Chamber of Commerce

Paul S. Sarbanes, U.S. Senator

Chris Matthews, broadcast journalist

Matthew Lesko, consumer advice author

Judith McHale, president & CEO, Discovery Communications

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For additional information, contact the Macklin Business Institute.